



Delivering
**PERIOD
EQUALITY**

together



Care&Protect



**THE
DIVERSITY TRUST**
INFLUENCING SOCIAL CHANGE

Social Value is a fundamental reason for Care & Protect's very existence.

Everyone should be able to access the period products they need, when they need them, without any barriers or stigmas.

OUR COMMITMENT:

10% of Care & Protect profits from free-issue period care dispensers are donated directly to The Diversity Trust.

Since our partnership began in 2020 we've explored and worked through a range of social value issues.

In 2023 we decided to focus our joint efforts on period equality. To learn more about some of our initiatives, head over to our websites and listen to The Diversity Trust podcast...

careprotect.uk or diversitytrust.org.uk

Help us achieve real period equality, together.



10%
of profits
are donated to
our CIC partner
every year

Founded in 2012, The Diversity Trust is equalities-led and centres lived experience, influencing social change to create a safer and fairer society. It is UK-based with global ambition, offering consultancy, training and research. It is a not-for-profit Community Interest Company.