

# NielsenIQ Brandbank

## Starbucks Espresso Roast Espresso by Nescafe Dolce Gusto Coffee Pods x 12



**EAN**

7613036927109

**Target market(s)**

GB, IE

### Product Description

**Alternative Description**

Supplier Preferred Product Name - Starbucks Espresso Roast by Nescafe Dolce Gusto coffee pods X12

**Brand**

Starbucks

**Manufacturer Brand**

Brand - Nescafé

**Standardised Brand**

Brand - Starbucks

**Regulated Product Name**

Roast & Ground Coffee.

## Marketing

### Company Name

Nestlé UK & Ireland

### Company Address

Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1XY.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Third Party Logos

- Food Safe
- Green Dot
- Mobius Loop

### Product Marketing

Discover the rich & caramelly notes of STARBUCKS by NESCAFE DOLCE GUSTO Espresso Roast Dark Roast Coffee Pods.

Intense and caramelly sweet, this coffee is at the heart of our handcrafted latte.  
Coffee pods compatible with NESCAFE DOLCE GUSTO Coffee Machines.

### Brand Marketing

Enjoy STARBUCKS at home.  
The coffee you love without leaving the house.

Committed to 100% Ethical Coffee Sourcing in partnership with Conservation International.

### Other Information

Packaged in a protective atmosphere

Designed for the NESCAFE® Dolce Gusto® system.  
Nescafe® Dolce Gusto® Reg. Trademark of Société des Produits Nestlé S.A.  
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### Further Description

More information on:  
[www.dolce-gusto.co.uk](http://www.dolce-gusto.co.uk)  
[www.dolce-gusto.ie](http://www.dolce-gusto.ie)

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a clean, cool and dry place.

## Brandbank Captured Pack Data

### Pack Size

66g e

### Numeric Size

Numeric Size - 66

### Packaging Material Marks

Carton - 21 - Paperboard  
Pot - 90 - Composite: Plastic/Aluminium

### Pack Type

Type - Box

### Recycling Other Text

Recyclable Carton

## Units

### Number of Units

Number of Units - 12

## Customer Services

### Manufacturers Address

Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1XY.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Return To

Contact us:  
UK Tel 0800 707 60 66  
IRE Tel 00800 63785385  
[www.starbucksathome.com](http://www.starbucksathome.com)  
Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1XY.

Nestle Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Telephone Helpline

UK Tel 0800 707 60 66  
IRE Tel 00800 63785385

### Web Address

[www.starbucksathome.com](http://www.starbucksathome.com)

## Extended Data

### Description Breakdown

Functional Name - Coffee Pods  
Variant - Espresso Roast



**THE STARBUCKS® ROAST**  
Each coffee requires a slightly different roast to reach its peak of aroma, acidity, body and flavour. We classify our coffees in three roast profiles, so finding your favourite is easy.

**ОСОБЫЕ STARBUCKS®**  
Каждый вид кофе требует разменной степени обжарки для достижения оптимального соотношения аромата, кислотности, сладости кофе и вкуса. Мы разделили кофе на три вида обжарки, чтобы вы могли найти свой любимый кофе.

**ROAST & CARAMEL NOTES**

BLONDE СВЕТЛАЯ	MEDIUM СРЕДНЯЯ	DARK ТЕМНАЯ
INTENSITY ИНТЕНСИВНОСТЬ 4-6	INTENSITY ИНТЕНСИВНОСТЬ 7-9	INTENSITY ИНТЕНСИВНОСТЬ 10-12

Starbucks Ethical Coffee Sourcing in partnership with NESCAFÉ Dolce Gusto®

Committed to 100% Ethical Coffee Sourcing in partnership with NESCAFÉ Dolce Gusto®

Мы стремимся к тому, чтобы 100% нашего кофе соответствовало этическим нормам в партнерстве с NESCAFÉ Dolce Gusto®

**CONSERVATION INTERNATIONAL**

Starbucks has a social impact. Contact us / Свяжитесь с нами: 800 767 6666 / 800 767 6666 / 800 767 6666

Designed for the NESCAFÉ® Dolce Gusto® system. Разработано для системы NESCAFÉ® Dolce Gusto®

NESCAFÉ Dolce Gusto® Reg. Trademark of Société des Produits Nestlé S.A. NESCAFÉ® Dolce Gusto® - зарегистрированный товарный знак Société des Produits Nestlé S.A. (Швейцария)

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12 x 55 g = 66 g e



Questa miscela è la base di ogni bevanda che prepariamo per te. Il nostro viaggio è iniziato nel 1976, con la ricerca dell'equilibrio ideale tra chicchi: la tostatura e dopo mesi di svariate sperimentazioni, è nato il caffè che puoi assaporare ora. Una dolcezza al caramello, così perfetta da essere rimasta immutata nel tempo.

**ИСТОРИЯ ESPRESSO ROAST**  
Все напитки на основе эспрессо, которыми мы угощаем наших гостей, родились именно отсюда. А началось все в 1975 году с поиска идеального баланса между зернами обжарки. По итогам множества упорных экспериментов создали чашку кофе, которую мы даримте и сейчас. Рецепт карамельного нот послужил настолько хорошим, что мы не разу его не меняли.

**THE STORY OF STARBUCKS® ESPRESSO ROAST**

Every espresso beverage we handcraft for you started right here. The quest began in 1975 with a search for the perfect melding of beans and roast, ending months of intense experimentation later with the coffee you're holding in your hand. A recipe for caramelly sweetness - so right it's never been changed.



