# **NIELSEN BRANDBANK**

# KitKat Santa Milk Chocolate Bar 29g



**EAN** 8000300401073

Target market(s)
GB, IE

## Components

## Ingredients

Sugar

Vegetable Fats (Palm, Rapeseed, Sunflower)

Skimmed MILK Powder

Cocoa Butter

Cocoa Mass

Rice Flour

 $\mathsf{Lactose}\;(\mathbf{MILK})$ 

Fat-Reduced Cocoa Powder

Whey Powder (MILK)

Butterfat (MILK)

Emulsifier (Lecithins)

Potato Starch

Maize Starch

Raising Agent (Sodium Bicarbonate)

Salt

Whey Protein Concentrate (MILK)

Corn Flour

Vanilla Flavouring

Natural Flavourings

Milk Chocolate contains Milk Solids 14% minimum

## Allergy Text

May contain TREE NUTS.

## Nutrition

	Per 100g	Per Santa	Reference Intake*	% RI*
Energy	2235kJ	647kJ	8400kJ	
	535kcal	155kcal	2000kcal	8%
Fat	31.4g	9.1g	70g	13%
of which: saturates	17.3g	5.0g	20g	25%
Carbohydrate	55.6g	16.1g	260g	6%
of which: sugars	50.4g	14.6g	90g	16%

Fibre	2.8g	0.8g	-	-
Protein	6.2g	1.8g	50g	4%
Salt	0.25g	0.07g	6g	1%
Contains 1 serving				

Portions should be adjusted for children of different ages

\*Reference Intake of an average adult (8400kJ/2000kcal)

#### Calculated Nutrition

	per 100g	Per Santa
Energy (kJ)	2235	647
Energy (kcal)	535	155
Fat (g)	31.4	9.1
of which saturates (g)	17.3	5
Carbohydrate (g)	55.6	16.1
of which sugars (g)	50.4	14.6
Fibre (g)	2.8	0.8
Protein (g)	6.2	1.8
Salt (g)	0.25	0.07

#### Front of Pack Nutrition

#### Per Portion

Per Santa



Energy per 100g: 2235kJ/535kcal

## **Nutrition Other Text**

Contains 1 serving

Portions should be adjusted for children of different ages Reference Intake of an average adult (8400kJ/2000kcal)

## Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

# **Product Description**

## **Alternative Description**

Supplier Preferred Product Name - Kit Kat Milk Chocolate Santa 29g

## Brand

KitKat

## Manufacturer Brand

Brand - Nestlé

## Features

Smooth creamy milk chocolate santa with a crispy wafer and chocolate centre

No artificial colours, flavours or preservatives are contained in this pack

Gluten free

KITKAT supports improving the lives of cocoa farmers and quality of cocoa through the Nestlé Cocoa Plan and by working with the Rainforest Alliance

## Standardised Brand

Brand - KitKat

## **Regulated Product Name**

Milk chocolate shell (53%) with a chocolatey filling, including rice based crispy pieces (6%).

## Marketing

#### **Company Name**

Nestlé Ireland

#### **Company Address**

PO Box 203, York, YO91 1XY, UK.

3030 Lake Drive, Citywest Business Campus, Dublin 24.

## Third Party Logos

- Crossed Grain Symbol
- Tidyman

#### **Product Marketing**

Milk chocolate santa with a crispy wafer and rich chocolately milk chocolate filling. Celebrate your Christmas with KITKAT Milk Chocolate Filled Santas! In 2016, KITKAT celebrated becoming the first 100% globally certified sustainably sourced brand! KITKAT supports improving the lives of cocoa farmers and quality of cocoa through the Nestle Cocoa Plan® and by working with the Rainforest Alliance. This means no matter where in the world you buy a KITKAT, you know that the cocoa used to make its delicious chocolate layer was responsibly sourced, find out more at www.rainforest-alliance.org

With its perfect chocolate to wafer ratio, KITKAT is the perfect companion for any break. You can enjoy KITKAT as the iconic KITKAT 4 Finger, KITKAT Chunky, KITKAT 2 Finger and the newest additions; KITKAT Santa and Bunny. So, whoever you are and however you break, Have a break, have a KITKAT ®

#### Manufacturer Marketing

Good food, good life Nestlé®

#### Other Information

Crossed Grain Symbol - CH-042-053

® Reg. Trademark of Société des Produits Nestlé S.A Nutritional Compass ®

#### **Further Description**

www.kitkat.co.uk www.facebook.com/kitkatuk Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle is one of life's little pleasures. Rainforest Alliance - People & Nature, Cocoa. Find out more at ra.org

## Health & Lifestyle

## Allergy Advice

Milk - Contains Nuts - May Contain

## Storage & Usage

#### Storage Type

Туре

Ambient

## Preparation and Usage

Know Your Servings 1 Santa = 1 Serving

#### Storage

Store cool and dry

#### Lower Age Limit

Advisory - Years

4

# Brandbank Captured Pack Data

## Pack Size

0.06lbs e

#### Numeric Size

Numeric Size - 0.06

#### Country

Country of Origin - Italy

## Pack Type

Type - Wrap

## Recycling Scheme

• OPRL

## Recycling Other Text

Recycle at Store - Don't recycle at home

## **Usage Count**

Number of uses - Servings

## **Usage Other Text**

Contains 1 serving

## **Customer Services**

#### Manufacturers Address

PO Box 203, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

## Return To

Contact us free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY, UK.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

## Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

## Web Address

www.nestle.co.uk

# **Extended Data**

# Safety Warning

Important: Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

## Description Breakdown

Functional Name - Santa Milk Chocolate Bar

## SEO Metatag

kitkat kit kat chocolate christmas













