NIELSEN BRANDBANK

BLACK MAGIC 174g



EAN

8593893776104

Target market(s)
GB, IE

Components

Ingredients

Sugar

Cocoa Mass

Glucose Syrup

Vegetable Fats (Palm, Palm Kernel, Shea)

Butterfat (from Milk)

Roasted Almonds

Roasted Hazelnuts

Hazelnut Paste

Cocoa Butter

Sweetened Condensed Milk (Milk, Sugar)

Skimmed Milk Powder

Whole Milk Powder

Humectant (Glycerol)

Fat-Reduced Cocoa Powder

Emulsifiers (Lecithins, Polyglycerol Polyricinoleate)

Whey Powder (from Milk)

Natural Flavourings

Stabiliser (Invertase)

Acid (Citric Acid)

Salt

Dried Egg White

Fruit and Vegetable Concentrates (Apple, Cherry, Radish, Sweet Potato)

Colour (Paprika Extract)

Dark Chocolate contains Cocoa Solids 40% minimum and Vegetable Fat in addition to Cocoa Butter

Allergy Text

May contain Peanuts, other Tree Nuts and Soya.

Nutrition

	Per 100g	Per 2 sweets	Reference Intake*	% RI*
Energy	1950kJ	360kJ	8400kJ	
	465kcal	91kcal	2000kcal	5%

Fat	20.6g	4.0g	70g	6%
of which: saturates	11.1g	2.2g	20g	11%
Carbohydrate	64.7g	12.6g	260g	5%
of which: sugars	58.9g	11.5g	90g	13%
Fibre	3.5g	0.7g	-	-
Protein	3.5g	0.7g	50g	1%
Salt	0.04g	0.01g	6g	<1%

*Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 9 servings

Portions should be adjusted for children of different ages

Calculated Nutrition

	per 100g	Per 2 sweets
Energy (kJ)	1950	360
Energy (kcal)	465	91
Fat (g)	20.6	4
of which saturates (g)	11.1	2.2
Carbohydrate (g)	64.7	12.6
of which sugars (g)	58.9	11.5
Fibre (g)	3.5	0.7
Protein (g)	3.5	0.7
Salt (g)	0.04	0.01

Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 9 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Black Magic Dark Chocolate Box 174g

Brand

BLACK MAGIC

Manufacturer Brand

Brand - Nestlé

Features

Discover the secret of the Black Magic box

Contains 18 dark chocolates in a variety of caramels, nuts and fruit creams

Contains no artificial colours, flavours or preservatives

Standardised Brand

Brand - Black Magic

Regulated Product Name

Assorted dark chocolates.

Marketing

Company Name

Nestlé Ireland

Company Address

PO Box 203, YO91 1XY

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Third Party Logos

Rainforest Alliance

Product Marketing

"A classic selection of caramels, wholenuts and fruit creams, wrapped in dark chocolate. Choose from nine different tantalising centres: Coffee Crescent, Pure Black Magic, Midnight Truffle, Almond Crunch, Raspberry Heaven, Dreamy Fudge, Hazelnut Swirl, Orange Sensation and Caramel Heart.

Coffee Crescent - A sweet coffee centre wrapped in rich dark chocolate

Pure Black Magic- An elegant piece of pure dark chocolate Midnight Truffle - A silky smooth truffle, rich with cocoa

Almond Crunch - Finely chopped almonds immersed in a truffle filling and wrapped in rich dark chocolate

Raspberry Heaven - A fruity burst of raspberry encased in delicious dark chocolate

Dreamy Fudge - Soft, creamy fudge enveloped in a dark chocolate coating

Hazelnut Swirl - A whole roasted hazelnut set in a heavenly praline, surrounded by a dark chocolate shell

Orange Sensation - Soft, tangy orange fondant draped in dark chocolate

Caramel Heart - Flowing golden caramel held in a dark chocolate shell.

The perfect gift for dark chocolate lovers.

Brand Marketing

Have you tried Black Magic Box 348g? A delicious assortment of dark chocolates in a variety of caramels, nuts and fruit creams

Other Information

Rainforest Alliance - People & Nature, Cocoa

® Reg. Trademark of Société des Produits Nestlé S.A Nutritional Compass ®

Further Description

Black Magic is part of the Nestlé Cocoa Plan, supporting farmers for better chocolate. Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product. Find out more at ra.org.

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Almonds - Contains Eggs - Contains Hazelnuts - Contains Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - May Contain

Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Know Your Servings 2 Sweets = 1 Serving

Storage

For best before end: see side panel. Store Cool and Dry

Lower Age Limit

Advisory - Years

.

Brandbank Captured Pack Data

Pack Size

0.38lbs e

Numeric Size

Numeric Size - 0.38

Recycling Info

Carton - Recycle Film - Don't Recycle Insert - Recycle Tray - Recycle

Pack Type

Type - Box

Recycling Scheme

• OPRL

Recycling Other Text

Separate the tray and carton to recycle recyclenow.com

Usage Count

Number of uses - Servings

9

Usage Other Text

Contains approximately 9 servings

Customer Services

Manufacturers Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us free www.nestle.co.uk UK: 0800 604 604, PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385, Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

Important: Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Description Breakdown

Functional Name - Dark Chocolate Box Variant - Dark Chocolate

SEO Metatag

black magic christmas dark chocolate chocolate box





