

# EVOLUTION

# **Main features**

- Wood-free, no splinter in case of breaking and resist chewing
- Pigment based lead : vivid colours and great covering power
- Unique concept : the protective sheath around the lead, ultra resistant
- Lead resistance > 1,2 kg
- No breaks when sharpening

### **Process and Controls**

- Four-extrusion process: a patented technology
- Full in-house manufacturing
- Pencils made of synthetic resin
- Compound operation of the different materials: lead, sheath, core

## **Laboratory controls**

- Color, covering power, lead resistance, pencil breaking strength, lead wear, sharpening ability effort, lead breaking when sharpening, lead pushing-in resistance, accelerated ageing tests (hot/cold alternation)
- Controls on 100% of compounds lots: viscosity, colour, resistance

#### **Production controls**

- Continuous control of pressures, temperatures, materials flow
- 100% control of sheath presence
- 32 controls per statistical pick-up: dimensions, pencils breaking strength, aspect

# **Product safety**

- Product assessed by an external toxicologist (ASTM D-4236)
- Product compliant with European toy standard (EN71), tested annually by an independent lab
- Heavy metal content tested by an external laboratory (EN71-3, ASTM F 963, 16 CFR 1303, 91/338/EEC)
- Product free of dangerous phthalates (DINP, DIDP, DEHP, DBP, DNOP & BBP)

# **Colour pencil in 24 colours**

Hexagonal colouring pencil Easy to handle 6,9 mm on flats 17,5 cm of lengh





around the lead
Ultra resistant

to shocks No breaks when sharpening



Synthelie resin Wood-free







3,2 mm diameter
With pigments for a good

# Environment

- \*50% recycled material = Percentage of the total weight of the product
- PVC free product
- Packaging compliant with packaging & packaging waste
- European directive (94/62/EC)



covering power



#### **Corporate social compliance**

Made in France

- Made in France
- BIC Group Code of Conduct based on ILO conventions
- Self assessment process
   with corrective action plan