

# NESTLÉ® Beverage Catering



There's one thing about our fantastic range of beverages that never changes, and that's the quality. Which means however and wherever you choose any of our drinks range, you can feel confident they will always have the rich aroma and authentic tastes your customers love.

NESCAFÉ® has over 65 years' experience in sourcing, roasting and tasting coffee,\* and we invest millions into global consumer research every year. With our exceptional range of soluble coffees, hot beverage ingredients, equipment and services, we'll provide the right solution for your business needs.



The catering beverage portfolio offers you Britain's favourite coffee with NESCAFÉ®\*\* and one of Britain's most popular hot chocolates AERO®\*\*\* in different formats to suit your channel and customer needs.

NESCAFÉ® and AERO® tin and spoon beverage options are simple to prepare and deliver a consistently delicious hot beverage with no need for a barista or a machine.

NESCAFÉ® and AERO® stick packs and sachet options are single serve, simple to prepare and guarantee freshness and portion control.



NESCAFÉ® &GO offers a complete range of take away hot beverages for consumers on the move. Alegria A510 a trendy, small footprint, easy to use, coffee machine delivering great espressos and speciality beverages at the touch of a button. Café style coffee at work becomes magically simple!

Whichever solution you choose, it'll come with the fresh ideas and consumer research you need to make it truly valuable to your business. Because it's not just our products that make our brands a good choice, but the quality of our service too.

Sources: \* IRI and NESTLÉ® Estimates 2007. \*\* IRI 19th July 2010. \*\*\* IRI Grocery Outlets 52 w/e Nov 2009.



**NESCAFÉ®  
Original**



**NESCAFÉ®  
GOLD BLEND®**



**NESCAFÉ®  
The Collection**



**NESCAFÉ®  
Cappuccino Range**



**NESTLÉ®  
COFFEE-MATE®**



**NESTLÉ® AERO®  
Hot Chocolate**



**NESCAFÉ® &GO**



**NESCAFÉ® Alegria**



## Product Features

- NESCAFÉ® Original's rich and full flavour comes from a blend of 100% pure and natural Arabica and Robusta beans.
- A range of sizes offers greater choice to meet everyone's needs.
- Quick and easy to serve, with no need for a coffee machine.
- Re-sealable lid helps keep the product fresh.
- The single serve format of the stick packs ensures freshness, the perfect serving size and gives the opportunity to offer choice with minimal effort.
- The decaffeinated variety retains the great full flavour of NESCAFÉ® and is decaffeinated naturally using only water.
- The decaffeinated tin or stick is an ideal option for traditional roast and ground sites (e.g. pubs, hotels).
- The powder format is used across foodservice as a recipe ingredient.





### Product Features

- NESCAFÉ® GOLD BLEND® is Britain's favourite premium coffee\*. Give your customers a quality brand they prefer.
- Our coffee experts select premium grade Arabica and a handful of Robusta beans and follow the secret blend recipe. Golden roasted and freeze dried to provide the velvety texture, smooth taste and rich aroma worth savouring.
- A range of sizes offers greater choice to meet individual needs.
- Quick and easy to serve, with no need for a coffee machine.
- Re-sealable lid helps keep the product fresh.
- The single serve format of the stick packs ensures freshness, the perfect serving size and gives the opportunity to offer choice with minimal effort.
- The decaffeinated variety retains the great full flavour of NESCAFÉ® GOLD BLEND® and is decaffeinated naturally using only water.
- The decaffeinated tin or stick is an ideal option for traditional roast and ground sites e.g. pubs, hotels).

\* IRI MAT, July 2010.





500g



500g



500g



500g

## Product Features

NESCAFÉ® provides the opportunity to serve a high quality coffee with quick and simple preparation.

Ideal as a high quality offering in the workplace, particularly in meeting and conference rooms.

Great for making liqueur coffees, particularly useful for pubs and bars.

- **NESCAFÉ® CAP COLOMBIE®**  
Made from 100% Colombian Arabica beans, hand picked and medium roasted to release their full range of natural aromatics and smooth character.

- **NESCAFÉ® BLEND 37**  
Made from a selection of full-bodied coffees, carefully blended and dark roasted to capture the rich distinctive continental flavour.
- **NESCAFÉ® PARTNERS® BLEND®**  
100% certified Fairtrade Arabica beans, sourced predominantly from projects in two of the poorest coffee growing regions, Ethiopia and El Salvador. Guarantees farmers a fair and stable price for their products that covers the costs of sustainable production.

- **NESCAFÉ® ALTA RICA®**  
Made from 100% Arabica beans, long roasted to release a complex and intense flavour, great after a meal.





1kg



1kg



500g



500g



500g



Sachets

## Product Features

- NESCAFÉ® is the UK's favourite coffee\*. Our professional, quality coffee is brewed to keep customers happy.
- Simple to serve NESCAFÉ® Cappuccino, Mocha and Latte, just add water for an easy-to-prepare creamy, frothy coffee; no need for a barista or machine.
- The single serve mug format of the sachets guarantees freshness, portion control, and ensures less wastage.
- The sachets are perfect in conference rooms and as complementary coffee in the accommodation sector.
- **NESCAFÉ® Cappuccino**  
The great taste of a frothy cappuccino, with a rich coffee flavour, now HVO free\*\*.
- **NESCAFÉ® Latte**  
A milky coffee with a delicious frothy top.
- **NESCAFÉ® Mocha**  
A rich and deliciously chocolaty coffee.

\* IRI MAT, July 2010. \*\* Hydrogenated vegetable oil.



## Product Features

- The leading brand in coffee whiteners\*.
- Delivers a consistently delicious smooth and silky white coffee.
- Easy to serve – just add to black coffee.
- Keeps your coffee hotter for longer as no need to add a cold liquid.
- COFFEE-MATE® contains no HVOs\*\* and is low in sugar and salt.
- Suitable for vegetarians.



2.5kg



\* IRI 23rd April 2011. \*\* Hydrogenated vegetable oil.





2kg



1kg



Sachet

## Product Features

- One of Britain's most popular hot chocolates\*, AERO® is loved by hot chocolate aficionados and new customers alike.
- Available in a range of pack sizes and formats.
- There are more cups per tin than any other hot chocolate drinks, giving you great value for money.
- Delivers a creamy tasting hot chocolate experience.
- The instant variant is quick and easy to prepare with no equipment or staff training needed.
- The sachet is perfect in conference rooms and as a complementary indulgent hot chocolate in the accommodation sector.

\* IRI Grocery outlets 52 w/e Nov 2009. \*\* Only Instant has 99 calories.





## Product Features

- Six all-in-one drink options and a compact integrated dispenser which is fully branded and easy to operate.
- Product is packaged in 12oz pre-dosed, high quality double-walled cups, foil sealed for freshness.
- Makes it easy to serve a range of café style coffees from a low maintenance solution.

## Machine Features

- Minimum maintenance, self-serve machine and no wastage for pure, hassle-free convenience.
- Simply plug in and go (no plumbing required), therefore suitable for both self-serve and managed service.
- 48 cups can be held in the merchandiser unit alongside dispenser.
- The dispenser has a 15 cup water capacity which heats up quickly and maintains temperature.

- Enables hot beverages to be served from places that it couldn't previously be served from (e.g. convenience stores) and the solution benefits from a small carbon footprint.
- The cups are also ideal for the travel sector as they only require the addition of hot water.

**NESCAFÉ®  
&GO**

## NESCAFÉ® Alegria (A510)

- Create 5 great tasting beverages from just 1 cartridge.
- Simply plug in and go (no plumbing required); 1 coffee cartridge can make approximately 60 drinks (or 120 espressos).
- Superior new technology creates an exquisite blend of dark roast coffee extract and fine ground roasted coffee.
- Designed to work with fresh milk to ensure superior quality.
- Hot water jet heats and froths milk directly into the cup, producing a superior appearance.
- Less preparation time, less storage space and less waste.
- Reduced water refills with bigger water tank (2L).
- Machine sizes:
  - 800ml machine > 4 cups
  - 2L machine > 10 cups



**NESCAFÉ®**  
*Alegria*

**NESCAFÉ® Alegria (A510)**



## 5 Great Tasting Beverages

- **Espresso**

The Espresso has a well-balanced aroma, a dense crema and a slightly bitter flavour with medium body.

- **Latte Macchiato**

The Latte Macchiato has a very thick, creamy white foam, a milky coffee taste, with low acidity and body.

- **Lungo**

The Lungo has a roasty aroma, a dense, dark brown crema and a slightly less intense flavour compared to the espresso.

- **Cappuccino**

The Cappuccino has a roasty aroma, thick foam, a creamy coffee taste, with low acidity and body.

- **Americano**

The Americano is similar to the Lungo, except that it has a lighter flavour and texture.

Serving suggestion: add chocolate dusting.



## **NESTLÉ PROFESSIONAL® The Coffee Experts**

The hot beverage category experts, inspiring with our branded solutions, working with you to deliver incremental category growth.

To find out more about NESCAFÉ® Out of Home phone **0800 745 845** or visit our website **[www.nescafe-beveragesolutions.co.uk](http://www.nescafe-beveragesolutions.co.uk)**