# **NielsenIQ Brandbank**

## **Coffee Mate The Original 550g**



EAN 8445290856296

Target market(s) GB, IE

## Components

#### Ingredients

Glucose Syrup

Palm Kernel Oil

MILK Proteins

Stabilisers (E331, E452)

Acidity Regulator (E340)

Emulsifiers (E471, E472e)

Anti-Caking Agent (E170)

Colour (Riboflavin)

#### Nutrition

	Per 100ml**	Per mug**	% RI*
Energy	77kJ	157kJ	
	19kcal	38kcal	2%
Fat	1.1g	2.2g	3%
of which: saturates	0.8g	1.7g	9%
Carbohydrate	1.9g	3.8g	1%
of which: sugars	0.3g	0.7g	1%
Fibre	0.3g	0.6g	-
Protein	0.1g	0.3g	<1%
Salt	0.03g	0.06g	1%

\*Reference Intake of an average adult (8400kJ/2000kcal)

\*\*One mug (2 heaped tsp (6.5g) Coffee-Mate $^{\odot}$  + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml

Makes 84 mugs

## **Calculated Nutrition**

	Per 100ml	Per mug
Energy (kJ)	77	157
Energy (kcal)	19	38
Fat (g)	1.1	2.2
of which saturates (g)	0.8	1.7
Carbohydrate (g)	1.9	3.8

of which sugars (g)	0.3	0.7
Fibre (g)	0.3	0.6
Protein (g)	0.1	0.3
Salt (g)	0.03	0.06

#### Front of Pack Nutrition

<b>Per Portion</b> Each mug** contains						
Energy 157kJ 38kcal	Fat 2.2g	Saturates 1.7g	Sugars 0.7g	Salt 0.06g		
2%	3%	9%	1%	1%		

Energy per 100ml\*\*: 77kJ / 19kcal Reference Intake of an average adult (8400kJ/2000kcal)

\*\*One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml

#### Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal) One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml Makes 84 mugs

#### **Reference Intake Statement**

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

#### **HFSS Indicator**

HFSS Indicator - Not HFSS

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Coffee Mate Original Coffee Whitener 550g

#### Brand

Coffee Mate

#### Manufacturer Brand

#### Brand - Nestlé

#### Features

Smooth & creamy taste Classic for a reason Low fat & sugar when prepared Suitable for Vegetarians

#### Standardised Brand

Brand - Coffee Mate

#### Regulated Product Name

Whitener for hot beverages.

## Marketing

#### Company Name

Nestlé UK / Nestlé Ireland

#### **Company Address**

Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

#### **Product Marketing**

Classic for a Reason.

#### **Brand Marketing**

Coffee Mate takes your coffee to the next level of rich deliciousness that makes every mug taste creamier than you ever dreamed.

#### **Other Information**

<sup>®</sup> Reg. Trademark of Society des Produits Nestlé S.A.

#### **Further Description**

Past my date? Look, smell, taste Don't waste

#### **Nutritional Claims**

Low fat & sugar when prepared

## **Health & Lifestyle**

#### Lifestyle

- Low Fat
- Suitable for Vegetarians

#### Allergy Advice

Milk - Contains

## Storage & Usage

#### Storage Type

## Туре

Ambient

#### Preparation and Usage

1 Add 2 heaped teaspoons\*\* to your coffee. 2 Stir and enjoy its smooth, silky taste. \*\*One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml.

#### Storage

Best before end see base After opening, store in a cool, dry place. To enjoy the product at its best, consume within 2 months.

#### **Durability after Opening**

Consume Within - Months

#### 2

#### Date Marking Type

Best Before

## **Brandbank Captured Pack Data**

## Pack Size

 $550 \mathrm{ge}$ 

#### Numeric Size

Numeric Size - 550

#### **Recycling Info**

Can - Recycle Cap - Recycle Foil - Recycle

#### Pack Type

Type - Can

#### **Recycling Scheme**

• OPRL

#### **Recycling Other Text**

Dispose of Responsibly Please Recycle Me

#### Usage Count

Number of uses - Servings

#### 84

Usage Other Text

Makes 84 mugs

## **Customer Supplied Pack Data**

#### **Supplied Dimension**

## Shelf Height (mm) (mm) Shelf Width (mm) (mm) Shelf Depth (mm) (mm)

99

148

99

#### (GS1 package measurement rules)

Supplied Weight

Gross Weight (g) - 599

#### Supplied Unit Merchandising

Height - 148 Width - 99 Depth - 99 Unit Stable - Yes Unit Stackable - Yes Merchandise Multiple Ways - No

#### Supplied Shelf Ready Pack

Unit Count - 6

#### Supplied Case

Height - 150 Width - 214 Depth - 321 Weight - 3630 Unit Count - 6 GTIN - 08445290856289

## **Customer Services**

#### Manufacturers Address

Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

## Return To

Contact Us Free UK 0800 58 57 59 ROI 00800 6378 5385 www.nestle.co.uk Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

#### Telephone Helpline

UK 0800 58 57 59 ROI 00800 6378 5385

#### Web Address

www.nestle.co.uk

## **Extended Data**

#### **Description Breakdown**

Functional Name - Whitener for hot beverages Variant - The Original

#### Packaging Weight

Tub - Grams

598.5

## Hand Separable

Hand Separable - True



