NielsenIQ Brandbank

Coffee Mate The Original 550g



EAN 8445290856296

Target market(s) GB, IE

Components

Ingredients

Glucose Syrup

Palm Kernel Oil

MILK Proteins

Stabilisers (E331, E452)

Acidity Regulator (E340)

Emulsifiers (E471, E472e)

Anti-Caking Agent (E170)

Colour (Riboflavin)

Nutrition

| | Per 100ml** | Per mug** | % RI* |
|---------------------|-------------|-----------|-------|
| Energy | 77kJ | 157kJ | |
| | 19kcal | 38kcal | 2% |
| Fat | 1.1g | 2.2g | 3% |
| of which: saturates | 0.8g | 1.7g | 9% |
| Carbohydrate | 1.9g | 3.8g | 1% |
| of which: sugars | 0.3g | 0.7g | 1% |
| Fibre | 0.3g | 0.6g | - |
| Protein | 0.1g | 0.3g | <1% |
| Salt | 0.03g | 0.06g | 1% |

*Reference Intake of an average adult (8400kJ/2000kcal)

**One mug (2 heaped tsp (6.5g) Coffee-Mate $^{\odot}$ + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml

Makes 84 mugs

Calculated Nutrition

| | Per 100ml | Per mug |
|------------------------|-----------|---------|
| Energy (kJ) | 77 | 157 |
| Energy (kcal) | 19 | 38 |
| Fat (g) | 1.1 | 2.2 |
| of which saturates (g) | 0.8 | 1.7 |
| Carbohydrate (g) | 1.9 | 3.8 |

| of which sugars (g) | 0.3 | 0.7 |
|---------------------|------|------|
| Fibre (g) | 0.3 | 0.6 |
| Protein (g) | 0.1 | 0.3 |
| Salt (g) | 0.03 | 0.06 |

Front of Pack Nutrition

| Per Portion Each mug** contains | | | | | | |
|---|-------------|-------------------|----------------|---------------|--|--|
| Energy 157kJ 38kcal | Fat 2.2g | Saturates 1.7g | Sugars 0.7g | Salt 0.06g | | |
| 2% | 3% | 9% | 1% | 1% | | |

Energy per 100ml**: 77kJ / 19kcal Reference Intake of an average adult (8400kJ/2000kcal)

**One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml

Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal) One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml Makes 84 mugs

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

HFSS Indicator

HFSS Indicator - Not HFSS

Product Description

Alternative Description

Supplier Preferred Product Name - Coffee Mate Original Coffee Whitener 550g

Brand

Coffee Mate

Manufacturer Brand

Brand - Nestlé

Features

Smooth & creamy taste Classic for a reason Low fat & sugar when prepared Suitable for Vegetarians

Standardised Brand

Brand - Coffee Mate

Regulated Product Name

Whitener for hot beverages.

Marketing

Company Name

Nestlé UK / Nestlé Ireland

Company Address

Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

Product Marketing

Classic for a Reason.

Brand Marketing

Coffee Mate takes your coffee to the next level of rich deliciousness that makes every mug taste creamier than you ever dreamed.

Other Information

[®] Reg. Trademark of Society des Produits Nestlé S.A.

Further Description

Past my date? Look, smell, taste Don't waste

Nutritional Claims

Low fat & sugar when prepared

Health & Lifestyle

Lifestyle

- Low Fat
- Suitable for Vegetarians

Allergy Advice

Milk - Contains

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

1 Add 2 heaped teaspoons** to your coffee. 2 Stir and enjoy its smooth, silky taste. **One mug (2 heaped tsp (6.5g) Coffee-Mate® + 1 tsp (1.8g) soluble coffee + 200ml water); used as basis for per 100ml.

Storage

Best before end see base After opening, store in a cool, dry place. To enjoy the product at its best, consume within 2 months.

Durability after Opening

Consume Within - Months

2

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

 $550 \mathrm{ge}$

Numeric Size

Numeric Size - 550

Recycling Info

Can - Recycle Cap - Recycle Foil - Recycle

Pack Type

Type - Can

Recycling Scheme

• OPRL

Recycling Other Text

Dispose of Responsibly Please Recycle Me

Usage Count

Number of uses - Servings

84

Usage Other Text

Makes 84 mugs

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (mm) (mm) Shelf Width (mm) (mm) Shelf Depth (mm) (mm)

99

148

99

(GS1 package measurement rules)

Supplied Weight

Gross Weight (g) - 599

Supplied Unit Merchandising

Height - 148 Width - 99 Depth - 99 Unit Stable - Yes Unit Stackable - Yes Merchandise Multiple Ways - No

Supplied Shelf Ready Pack

Unit Count - 6

Supplied Case

Height - 150 Width - 214 Depth - 321 Weight - 3630 Unit Count - 6 GTIN - 08445290856289

Customer Services

Manufacturers Address

Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

Return To

Contact Us Free UK 0800 58 57 59 ROI 00800 6378 5385 www.nestle.co.uk Nestlé UK, PO Box 207, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest, Dublin 24.

Telephone Helpline

UK 0800 58 57 59 ROI 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Description Breakdown

Functional Name - Whitener for hot beverages Variant - The Original

Packaging Weight

Tub - Grams

598.5

Hand Separable

Hand Separable - True



