

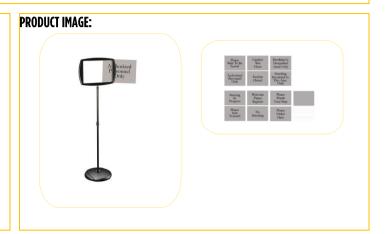
# **PRODUCT NAME:** Insert Information Floor Signs

### PRODUCT SHORT DESCRIPTION:

### Display information that needs daily or constant update

### FEATURES AND BENEFITS:

- Free standing signs in a choice of grey or black colour
- 14 standard signs in English are included
- The cardboard signs are not drywipe
- Rectangular can be mounted as portrait or landscape, enhancing its versatility
- Adjustable height
- It can display warnings and directions, in any way, to guide people
- Durable and easy to be moved here is needed



## MARKETING COPY:

Signalling directions or displaying short information is a common need when organizing large and dynamic work or public spaces.

The Bi-Office line of products offers you high-quality, elegant solutions.

Durable and easily updatable, our Sign Holders and Guideposts are efficient in stressing brief messages or directions.

## APPLICATION AND SALES PROPOSITION:

Brightly colored signs to easily grab attention in environments as shop floors, office hallways and schools corridors

## TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

## PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.





# **PRODUCT NAME:** Insert Information Floor Signs

RANGING TABLE:							
Frame/Colour:	Shape:	Product Size:	Board Size:	Packed mm	N.W. kg	G.W. kg	Reference:
Black Plastic	Rectangular	300x1100x300	270x380	745x475x95	2,85	3,85	SIG05050505
Black Plastic	Rectangular	300x1100x300	270x380	745x475x95	2,85	3,85	SIG05050202

## **TECHNICAL DETAILS**

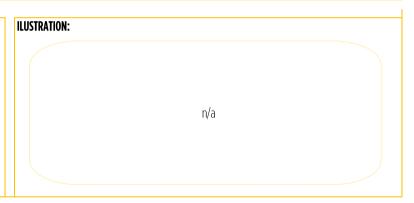
### COMPOSITION:

- Metal structure
- Plastic frame
- Cards Insert slot
- Height adjustable



## **CERTIFICATION AND LEGISLATION:**

n/a



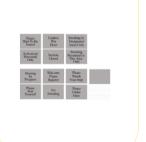
## SUGGESTED ADVERT:

## **Insert Information Floor Signs**

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## WITHIN FAMILY:

Magnetic Drywipe Floor Signs

• Floor Safety Signs

QR CODE:

Author: Catarina Veiga

Approval:

1.5%

**Revision: 00**Date: 16-06-2020

52-IM-01 Revisão 01





