

PRODUCT SHORT DESCRIPTION:

Eco-friendly mobile whiteboard made from waste materials

FEATURES AND BENEFITS:

- New contemporary design
- Lightweight yet robust aluminum structure
- Quality whiteboard surface guaranteed for 25 years
- Extra wide pen tray for all your writing and cleaning accessories

PRODUCT IMAGE:



MARKETING COPY:

Our Mobile Boards provide stable solutions for use in conference rooms and multifunctional spaces. Adding portability to our top-line boards we created versatile solutions that combine the best and most useful characteristics of our dry erase magnetic boards with the possibility of using a double faced surface to expedite presentations. Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

- Ecological product offering

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

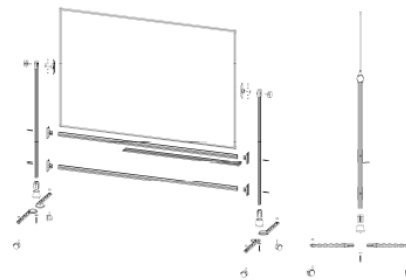
RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>BLACK VERSION</i>							
Grey aluminium	Melamine	1200x900	1890x950x65	12,70	15,50	RQR0221	---
Grey aluminium	Melamine	1500x1200	1890x1330x65	17,40	21,80	RQR0421	---
Grey aluminium	Melamine	1800x1200	1890x1330x65	20,00	24,60	RQR0521	---
Grey aluminium	Enamel	1200x900	1890x950x65	12,90	15,70	RQR0224	---
Grey aluminium	Enamel	1500x1200	1890x1330x65	17,70	22,10	RQR0424	---

Grey aluminium	Enamel	1800x1200	1890x1330x65	20,40	25,00	RQR0524	---
GREY VERSION							
Grey aluminium	Melamine	1200x900	1890x950x65	12,70	15,50	RQR0221GR	---
Grey aluminium	Melamine	1500x1200	1890x1330x65	17,40	21,80	RQR0421GR	---
Grey aluminium	Melamine	1800x1200	1890x1330x65	20,00	24,60	RQR0521GR	---
Grey aluminium	Enamel	1200x900	1890x950x65	12,90	15,70	RQR0224GR	---
Grey aluminium	Enamel	1500x1200	1890x1330x65	17,70	22,10	RQR0424GR	---
Grey aluminium	Enamel	1800x1200	1890x1330x65	20,40	25,00	RQR0524GR	---

TECHNICAL DETAILS**COMPOSITION:**

- Wooden based core with enamel or melamine surface on chipboard
- 2 year warranty (melamine)
- 25 year warranty (enamel)

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

SUGGESTED ADVERT:**Earth-It Revolving Whiteboard****Eco-friendly mobile whiteboard made from waste materials**

- New contemporary design
- Lightweight yet robust aluminum structure
- Quality whiteboard surface guaranteed for 25 years
- Extra wide pen tray for all your writing and cleaning accessories

**WITHIN FAMILY:**

- Earth-It Tripod Easel
- Earth-it Mobile Easel

QR CODE:

Author: Ana Oliveira

Approval:

Revision: 02

Date: 14-12-2015