

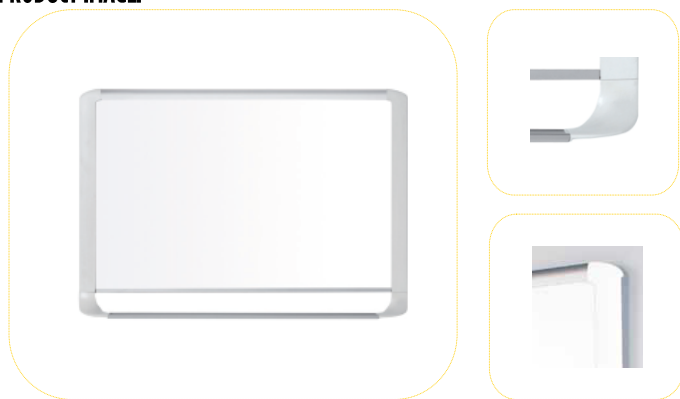
PRODUCT SHORT DESCRIPTION:

Elegant and clean design that looks good in any modern environment

FEATURES AND BENEFITS:

- Essential Sapphire Series:
 - Good value for money, ideal for audiovisual and educational use
- Contrasting aluminium and plastic construction
- Stylish unique frame with integral pen tray
- Frame available in white, light grey, dark grey or black colour
- Available in three choices of surface:
 - Melamine
 - Lacquered steel
 - Enamel
- Concealed wall fixings included

PRODUCT IMAGE:



MARKETING COPY:

Bi-Office Mastervision elegant solutions for visual communication are Bi-Office top of the line product for professional working spaces. Elegant and clean design is an addition to all future working spaces. Perfect for meetings and group presentations, the unique tray helps keeping all the necessary tools always at hand.

APPLICATION AND SALES PROPOSITION:

- Design differentiation
- Enhanced look and presentation
- Fits any modern decoration

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
 END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

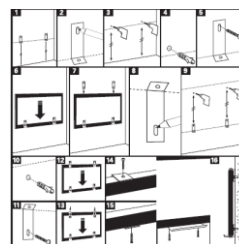
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
ESSENTIAL SAPPHIRE SERIES							
Light Grey plastic and grey aluminium	Lacquered steel	900x600	1030x620x25	3,92	4,90	MV1030206	---
Light Grey plastic and grey aluminium	Lacquered steel	1200x900	1330x920x40	6,73	8,38	MV1050206	---

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Light Grey plastic and grey aluminium	Lacquered steel	1800x1200	2000x1260x40	11,76	14,86	MVI270206	---
Light Grey plastic and grey aluminium	Lacquered steel	2400x1200	2600x1260x40	12,90	16,26	MVI210206	---
Light Grey plastic and grey aluminium	Enamel	900x600	1030x620x25	4,42	5,40	MVI030406	---
Light Grey plastic and grey aluminium	Enamel	1200x900	1330x920x40	7,23	8,88	MVI050406	---
Light Grey plastic and grey aluminium	Enamel	1800x1200	2000x1260x40	13,26	16,36	MVI270406	---
Light Grey plastic and grey aluminium	Enamel	2400x1200	2600x1260x40	14,50	17,86	MVI210406	---
Dark Grey plastic and grey aluminium	Lacquered steel	900x600	1030x620x25	3,92	4,90	MVI030204	---
Dark Grey plastic and grey aluminium	Lacquered steel	1200x900	1330x920x40	6,73	8,38	MVI050204	---
Dark Grey plastic and grey aluminium	Lacquered steel	1800x1200	2000x1260x40	11,76	14,86	MVI270204	---
Dark Grey plastic and grey aluminium	Lacquered steel	2400x1200	2600x1260x40	12,90	16,26	MVI210204	---
Dark Grey plastic and grey aluminium	Enamel	900x600	1030x620x25	4,42	5,40	MVI030404	---
Dark Grey plastic and grey aluminium	Enamel	1200x900	1330x920x40	7,23	8,88	MVI050404	---
Dark Grey plastic and grey aluminium	Enamel	1800x1200	2000x1260x40	13,26	16,36	MVI270404	---
Dark Grey plastic and grey aluminium	Enamel	2400x1200	2600x1260x40	14,50	17,86	MVI210404	---
Black plastic and grey aluminium	Lacquered steel	900x600	1030x620x25	3,92	4,90	MVI030208	---
Black plastic and grey aluminium	Lacquered steel	1200x900	1330x920x40	6,73	8,38	MVI050208	---
Black plastic and grey aluminium	Lacquered steel	1800x1200	2000x1260x40	11,76	14,86	MVI270208	---
Black plastic and grey aluminium	Lacquered steel	2400x1200	2600x1260x40	12,90	16,26	MVI210208	---
Black plastic and grey aluminium	Enamel	900x600	1030x620x25	4,42	5,40	MVI030408	---
Black plastic and grey aluminium	Enamel	1200x900	1330x920x40	7,23	8,88	MVI050408	---
Black plastic and grey aluminium	Enamel	1800x1200	2000x1260x40	13,26	16,36	MVI270408	---
Black plastic and grey aluminium	Enamel	2400x1200	2600x1260x40	14,50	17,86	MVI210408	---
White plastic and grey aluminium	Lacquered steel	900x600	1030x620x25	3,92	4,90	MVI030207	---
White plastic and grey aluminium	Lacquered steel	1200x900	1330x920x40	6,73	8,38	MVI050207	---
White plastic and grey aluminium	Lacquered steel	1800x1200	2000x1260x40	11,76	14,86	MVI270207	---
White plastic and grey aluminium	Lacquered steel	2400x1200	2600x1260x40	12,90	16,26	MVI210207	---
White plastic and grey aluminium	Enamel	900x600	1030x620x25	4,42	5,40	MVI030407	---
White plastic and grey aluminium	Enamel	1200x900	1330x920x40	7,23	8,88	MVI050407	---
White plastic and grey aluminium	Enamel	1800x1200	2000x1260x40	13,26	16,36	MVI270407	---
White plastic and grey aluminium	Enamel	2400x1200	2600x1260x40	14,50	17,86	MVI210407	---

TECHNICAL DETAILS**COMPOSITION:**

- Plastic and aluminum frame
- Wooden based core with enamel, lacquered steel or melamine on chipboard surface
- melamine surface: 5 year warranty
- lacquered steel surface: 10 year warranty
- enamel surface: 25 year warranty

ASSEMBLY OVERVIEW:

CERTIFICATION AND LEGISLATION:

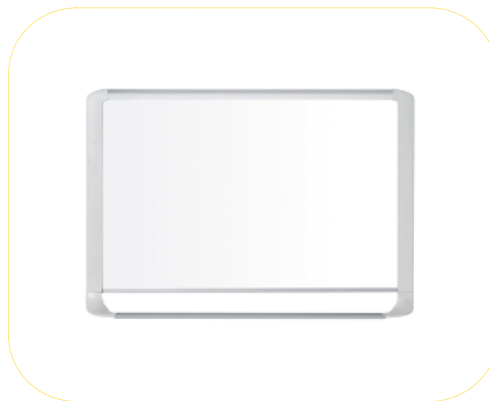
n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Mastervision Whiteboard - Essential Series****Elegant and clean design that looks good in any modern environment**

- Essential Sapphire Series:
 - Good value for money, ideal for audiovisual and educational use
- Contrasting aluminium and plastic construction
- Stylish unique frame with integral pen tray
- Frame available in white, light grey, dark grey or black colour
- Available in three choices of surface:
 - Melamine
 - Lacquered steel
 - Enamel
- Concealed wall fixings included

**WITHIN FAMILY:**

- Maya whiteboards
- Maya Trio Whiteboards
- Provision whiteboards

QR CODE:

Author: Ana Oliveira

Approval: *Ana Oliveira*Revision: 02
Date: 12-08-2015