

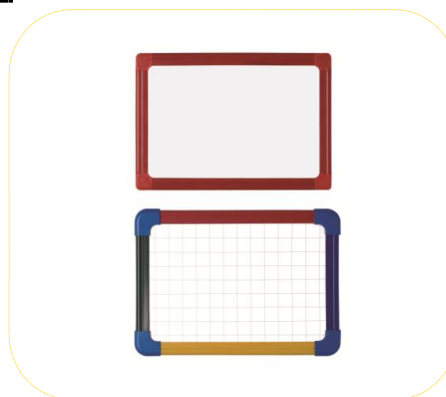
**PRODUCT SHORT DESCRIPTION:**

Multi coloured hand held whiteboards

**FEATURES AND BENEFITS:**

- Brightly coloured plastic frame
- Double sided dryerase whiteboard
- Plain on one side gridded on reverse
- Rounded corners for increased safety
- Supplied with optional wall hangers and pen tray

**PRODUCT IMAGE:**



**MARKETING COPY:**

The Schoolmate Collection has functional and versatile boards, easels and desktop boards to motivate children to play and learn.

The products were specially designed to be used by children, so safety and aesthetics were especially dedicated to the younger users.

**APPLICATION AND SALES PROPOSITION:**

- Creative and motivational tool to be used by younger users
- Lightweight and safe to used by children

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: schools and playgrounds

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	Pcs per Carton	N.W. kg	G.W. kg	Reference:	RRP:
Plastic/ Red	White & Gridded dryerase	A4	440x310x90	10	3,5	3,8	MB8039206	---
Plastic/ 4 colours	White & Gridded dryerase	A4	440x310x90	10	3,5	3,8	MB8039866	---
Plastic/ Red	White & Gridded dryerase	A3	460x310x150	10	6,50	7,2	MB8139206	---
Plastic/ 4 colours	White & Gridded dryerase	A3	460x310x150	10	6,50	7,2	MB8139866	---

**TECHNICAL DETAILS****COMPOSITION:**

- High Pressure Laminate (HPL) one side
- Magnetic steel on reverse side
- Wooden based core

**ASSEMBLY OVERVIEW:**

n/a

**CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:**

## Schoolmate Laptop Boards

### Multi coloured hand held whiteboards

- Brightly coloured plastic frame
- Double sided dryerase whiteboard
- Plain on one side gridded on reverse
- Rounded corners for increased safety
- Supplied with optional wall hangers and pen tray

**WITHIN FAMILY:**

- Schoolmate Easel
- Schoolmate Laptop Boards
- Schoolmate Desktop
- Schoolmate Boards

**QR CODE:**

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Approval:

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