

PRODUCT NAME: Frameless Laptop Board

PRODUCT SHORT DESCRIPTION:

Frameless double sided boards (white & gridded)

FEATURES AND BENEFITS:

- Lightweight frameless design
- Double sided dryerase surface
- Plain on one side gridded on reverse
- Rounded corners for increased safety
- Easily washable boards
- Version available complete with marker + clip
- Available in A3 & A4 sizes

PRODUCT IMAGE: optional accessory

MARKETING COPY:

The Schoolmate Collection has functional and versatile boards, easels and desktop boards to motivate children to play and learn.

The products were specially designed to be used by children, so safety and aesthetics were especially dedicated to the younger users.

APPLICATION AND SALES PROPOSITION:

- Creative and motivational tool to be used by younger users
- Lightweight and safe to used by children

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: schools and playgrounds

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:								
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	Pcs per Carton	N.W. kg	G.W. kg	Reference:	RRP:
n/a	White & Gridded non-magnetic	A4	410x310x150	24	8,64	8,84	MB8034397	
n/a	White & Gridded non-magnetic	A3	410x310x150 Pack 6	12	8,40	8,60	MB8134397	
n/a	White & Gridded non-magnetic with marker + clip	A4	410x310x150	20	7,20	7,90	MB8034397R	
n/a	White & Gridded non-magnetic with marker + clip	A3	410x310x150	10	7,00	7,70	MB8134397R	

TECHNICAL DETAILS

51-IM-02 Revisão 02

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Visual Communication Products

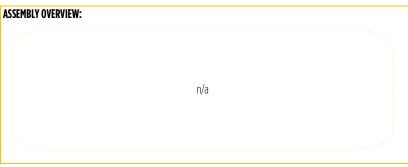




PRODUCT NAME: Frameless Laptop Board

COMPOSITION:

- Double High Pressure Laminate (HPL)
- Wooden based core



CERTIFICATION AND LEGISLATION:

n/a

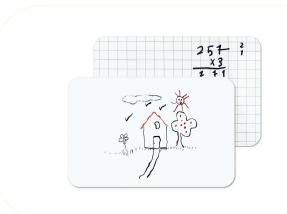


SUGGESTED ADVERT:

Schoolmate frameless laptop board

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WITHIN FAMILY:

- Schoolmate Easel
- Schoolmate Laptop Boards
- Schoolmate Desktop
- Schoolmate Boards

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Approval: Lall_

QR CODE:



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51-IM-02 Revisão 02

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Bi-Bright
interactive whiteboards

