

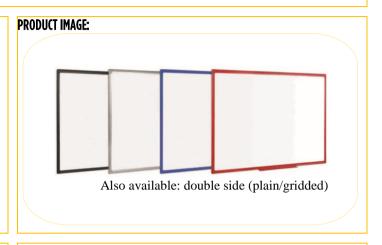
## **PRODUCT NAME:** Maya Plastic Framed Whiteboard - Essential Series

### RODUCT SHORT DESCRIPTION:

## Simple and practical whiteboard

#### **FEATURES AND BENEFITS:**

- Essential Topaz Series:
  - Good value for money for frequent use
- Plastic frame in a choice of colours
- Available in three choices of surface
  - o Melamine
  - Lacquered steel
  - o Enamel
- Plastic pen tray simply clips onto frame in any position
- Wall fixings supplied



### MARKETING COPY:

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

### APPLICATION AND SALES PROPOSITION:

• Good value for money for frequent use

#### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

## PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

| RANGING TABLE:         |                 |               |              |         |         |            |      |  |  |  |  |
|------------------------|-----------------|---------------|--------------|---------|---------|------------|------|--|--|--|--|
| Frame/Colour:          | Surface/Colour: | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | RRP: |  |  |  |  |
| ESSENTIAL TOPAZ SERIES |                 |               |              |         |         |            |      |  |  |  |  |
| Grey Plastic           | Melamine        | 600x450       | 720X470X22   | 1.83    | 2.38    | MB0412186  |      |  |  |  |  |
| Grey Plastic           | Melamine        | 900x600       | 1030x620x25  | 3.54    | 4.53    | MB0712186  |      |  |  |  |  |
| Grey Plastic           | Melamine        | 1200x900      | 1330x920x25  | 6.90    | 8.75    | MB1412186  |      |  |  |  |  |
| Grey Plastic           | Melamine        | 1800x1200     | 2000x1260x25 | 13.56   | 17.04   | MB8512186  |      |  |  |  |  |

Bi-silque



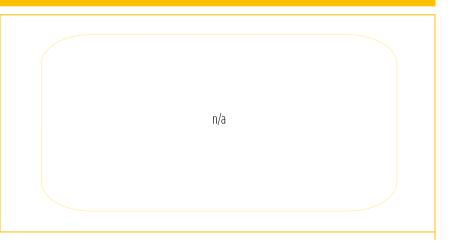
# **PRODUCT NAME:** Maya Plastic Framed Whiteboard - Essential Series

| Grey Plastic<br>Grey Plastic<br>Grey Plastic<br>Red Plastic | Lacquered Steel Lacquered Steel Lacquered Steel Lacquered Steel Lacquered Steel | 900x600<br>1200x900<br>1800x1200<br>600x450 | 1030x620x25<br>1330x920x25<br>2000x1260x25 | <ul><li>2.78</li><li>5.39</li><li>10.54</li></ul> | 3.77<br>7.34 | MB0707186<br>MB1407186 |   |
|---|---|---|--|---|--------------|------------------------|---|
| Grey Plastic  | Lacquered Steel<br>Lacquered Steel<br>Lacquered Steel                           | 1800x1200<br>600x450                        | 2000x1260x25                               | <u> </u>  |              | MB1407186              |   |
| <u> </u>  | Lacquered Steel<br>Lacquered Steel  | 600x450                                     |  | 10.54   |              |                        | 1 |
| Red Plastic   | Lacquered Steel   | _   | 7207/1707/22                               | 10.34   | 14.02        | MB8507186              |   |
|   | · ·   | 000 000                                     | 720X470X22                                 | 1.45  | 2.00         | MB0407206              |   |
| Red Plastic   | Lacquared Ctool   | 900x600                                     | 1030x620x25                                | 2.78  | 3.77         | MB0707206              |   |
| Red Plastic   | Lacquered Steel   | 1200x900                                    | 1330x920x25                                | 5.39  | 7.34         | MB1407206              |   |
| Red Plastic   | Lacquered Steel   | 1800x1200                                   | 2000x1260x25                               | 10.54   | 14.02        | MB8507206              |   |
| Blue Plastic  | Enamel  | 600x450                                     | 720X470X22                                 | 1.79  | 2.35         | CE0401196              |   |
| Blue Plastic  | Enamel  | 900x600                                     | 1030x620x25                                | 3.47  | 4.46         | CE0601196              |   |
| Blue Plastic  | Enamel  | 1200x900                                    | 1330x920x25                                | 6.76  | 8.61         | CE0801196              |   |
| Blue Plastic  | Enamel  | 1800x1200                                   | 2000x1260x25                               | 13.28   | 16.70        | CE1211196              |   |
| Red Plastic   | Gridded Melamine  | 600x450                                     | 720X470X22                                 | 1.83  | 2.38         | MB0421206              |   |
| Red Plastic   | Gridded Melamine  | 900x600                                     | 1030x620x25                                | 3.54  | 4.53         | MB0721206              |   |
| Red Plastic   | Gridded Melamine  | 1200x900                                    | 1330x920x25                                | 6.90  | 8.75         | MB1421206              |   |
| Red Plastic   | Gridded Melamine  | 1800x1200                                   | 2000x1260x25                               | 13.56   | 17.04        | MB8521206              |   |
| Grey Plastic  | Melamine one side plain; gridded on reverse                                     | 900x600                                     | 1030x620x25                                | 3.54  | 4.53         | MB0721186              |   |
| Blue Plastic  | Melamine one side plain; gridded on reverse                                     | 900x600                                     | 1030x620x25                                | 3.54  | 4.53         | MB0721196              |   |
| Red Plastic   | Melamine one side plain; gridded on reverse                                     | 900x600                                     | 1030x620x25                                | 3.54  | 4.53         | MB0721206              |   |
| Black Plastic   | Melamine one side plain; gridded on reverse                                     | 900x600                                     | 1030x620x25                                | 3.54  | 4.53         | MB0721366              |   |
| Grey Plastic  | Melamine one side plain; gridded on reverse                                     | 1200x900                                    | 1330x920x25                                | 6.90  | 8.75         | MB1421186              |   |
| Blue Plastic  | Melamine one side plain; gridded on reverse                                     | 1200x900                                    | 1330x920x25                                | 6.90  | 8.75         | MB1421196              |   |
| Red Plastic   | Melamine one side plain; gridded on reverse                                     | 1200x900                                    | 1330x920x25                                | 6.90  | 8.75         | MB1421206              |   |
| Black Plastic   | Melamine one side plain; gridded on reverse                                     | 1200x900                                    | 1330x920x25                                | 6.90  | 8.75         | MB1421366              |   |
| Grey Plastic  | Melamine one side plain; gridded on reverse                                     | 1800x1200                                   | 2000x1260x25                               | 13.56   | 17.04        | MB8521186              |   |
| Blue Plastic  | Melamine one side plain; gridded on reverse                                     | 1800x1200                                   | 2000x1260x25                               | 13.56   | 17.04        | MB8521196              |   |
| Red Plastic   | Melamine one side plain; gridded on reverse                                     | 1800x1200                                   | 2000x1260x25                               | 13.56   | 17.04        | MB8521206              |   |
| Black Plastic   | Melamine one side plain; gridded on reverse                                     | 1800x1200                                   | 2000x1260x25                               | 13.56   | 17.04        | MB8521366              |   |
| Grey Plastic  | Melamine one side plain; gridded on reverse                                     | 2400x1200                                   | 2590x1260x25                               | 14.00   | 16.00        | MB8621186              |   |
| Blue Plastic  | Melamine one side plain; gridded on reverse                                     | 2400x1200                                   | 2590x1260x25                               | 14.00   | 16.00        | MB8621196              |   |
| Red Plastic   | Melamine one side plain; gridded on reverse                                     | 2400x1200                                   | 2590x1260x25                               | 14.00   | 16.00        | MB8621206              |   |
| Black Plastic   | Melamine one side plain; gridded on reverse                                     | 2400x1200                                   | 2590x1260x25                               | 14.00   | 16.00        | MB8621366              |   |

## **TECHNICAL DETAILS**

## COMPOSITION:

- Plastic frame in a choice of colours
- Plastic pen tray simply clips onto frame in any position
- Plastic corners
- Softboard core
- Aluminium foil back
- Wall fixings supplied



52-IM-01 Revisão 01



Bi-Bright<sup>®</sup>
interactive whiteboards

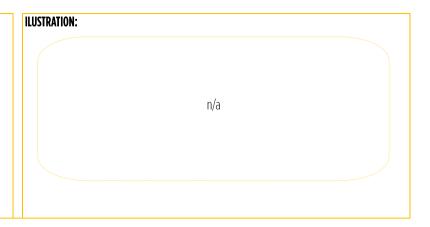




# **PRODUCT NAME:** Maya Plastic Framed Whiteboard - Essential Series

### CERTIFICATION AND LEGISLATION:

1/a

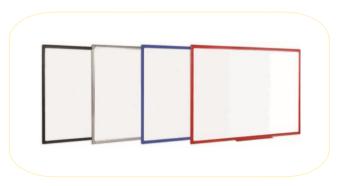


## SUGGESTED ADVERT:

## Maya Plastic Framed Whiteboard - Essential Series

## Simple and practical whiteboard

- Essential Topaz Series:
  - o Good value for money for frequent use
- Plastic frame in a choice of colours
- Available in three choices of surface
  - o Melamine
  - Lacquered steel
  - o Enamel
- Plastic pen tray simply clips onto frame in any position
- Wall fixings supplied



## WITHIN FAMILY:

- Maya Whiteboard
- Maya Trio Whiteboard

- New Generation Whiteboard
- Eclipse Whiteboard

QR CODE:



Author: Ana Oliveira

Approval:

Am Oli Misa

**Revision: 01** Date: 01-08-2016







