

PRODUCT NAME: New Entry Whiteboard – Lacquered Steel**PRODUCT SHORT DESCRIPTION:**

Drywipe Board with Aluminium Frame

FEATURES AND BENEFITS:

- Anodized aluminium frame inspired in Minimalist office trends
- Dry wipe magnetic lacquered steel surface with 10 year warranty, for regular use
- Includes plastic pen tray that can be easily clamped onto the frame, allowing effortless change
- Board corners with holes for easy fixation, improved stability and possibility to be mounted both portrait and landscape. Screw corner covers included for a clean look.
- Mounting kit included for an easy and fast fixing.
- Writing and memo board compatible with all regular dry erase markers, whiteboard and office board equipment and pin board magnets.

PRODUCT IMAGE:**MARKETING COPY:**

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

APPLICATION AND SALES PROPOSITION:

- Optimized for regular use it is an easy-to-install dry wipe board that will allow you to enhance your meetings, improve presentations, and be at the top of your game in conferences and training sessions.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

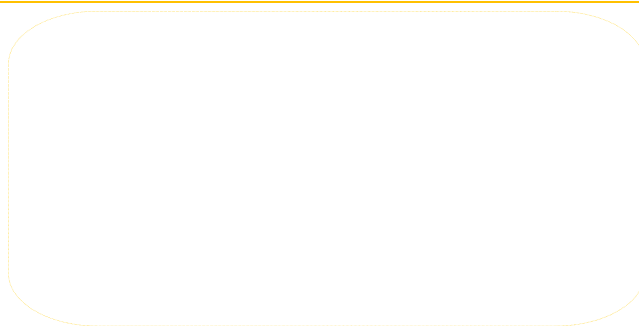
No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	EAN:
Aluminium	Lacquered steel / White	600x450	470x730x25	1,19	1,74	MA02759214	
Aluminium	Lacquered steel / White	900x600	610x1042x30	1,82	2,48	MA03759214	
Aluminium	Lacquered steel / White	1200x900	1352x950x30	3,83	5,25	MA05759214	

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- White Lacquered Steel

**TECHNICAL DETAILS****CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:**SUGGESTED ADVERT:****New Entry Whiteboard****Drywipe Board with Aluminium Frame**

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**WITHIN FAMILY:**

- New Entry Ceramic
- New Entry Cork

QR CODE:

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Approval:

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