

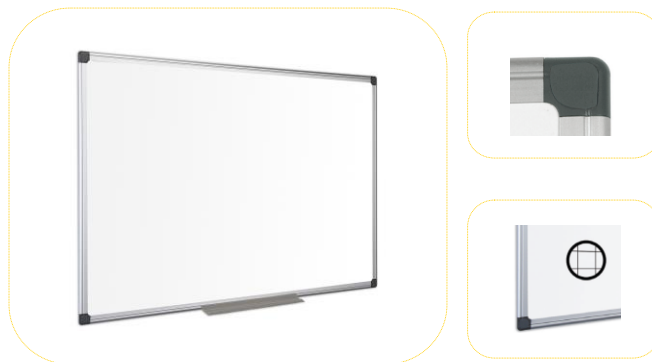
**PRODUCT SHORT DESCRIPTION:**

Simple and practical whiteboard

**FEATURES AND BENEFITS:**

- Essential Topaz Series:
  - Good value for money for frequent use
- Essential Sapphire Series:
  - Good value for money, ideal for audiovisual and educational use
- Slim anodised aluminium frame
- Available in three choices of surface:
  - Melamine
  - Lacquered steel
  - Enamel
- Plastic pen tray simply clips onto frame in any position
- Available also with a faint gridded surface that aids writing but is not seen by audience
- Wall fixings supplied

**PRODUCT IMAGE:**



**MARKETING COPY:**

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

**APPLICATION AND SALES PROPOSITION:**

- Enhanced presentation in a simple and easy way
- Easily mount Maya boards on any wall. The specially designed corner pieces add resistance and durability to every product in this line.
- Gridded boards are ideal for drawing charts and making lists
- The 25mm (1 inch) sided grid remains visible at distance without hampering the presentation content

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

| Frame/Colour:                 | Surface/Colour: | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | EAN: | RRP: |
|-------------------------------|-----------------|---------------|--------------|---------|---------|------------|------|------|
| <b>ESSENTIAL TOPAZ SERIES</b> |                 |               |              |         |         |            |      |      |
| Aluminium                     | Melamine        | 600x450       | 720x470x22   | 1,93    | 2,48    | MA0212170  |      | ---  |
| Aluminium                     | Melamine        | 900x600       | 1030x620x25  | 3,68    | 4,67    | MA0312170  |      | ---  |
| Aluminium                     | Melamine        | 1200x900      | 1330x920x25  | 7,10    | 8,95    | MA0512170  |      | ---  |
| Aluminium                     | Melamine        | 1200x1200     | 1330x1260x25 | 9,35    | 11,81   | MA3812170  |      | ---  |

## RANGING TABLE:

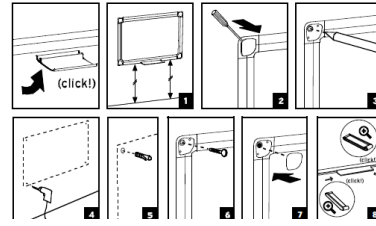
| Frame/Colour: | Surface/Colour:  | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | EAN:          | RRP: |
|---------------|------------------|---------------|--------------|---------|---------|------------|---------------|------|
| Aluminium     | Melamine         | 1500x1000     | 1650x1050x25 | 9,74    | 12,22   | MA1512170  |               | ---  |
| Aluminium     | Melamine         | 1500x1200     | 1650x1260x25 | 11,59   | 14,57   | MA1212170  |               | ---  |
| Aluminium     | Melamine         | 1800x900      | 2000x940x25  | 10,51   | 13,14   | MA0712170  |               | ---  |
| Aluminium     | Melamine         | 1800x1200     | 2000x1260x25 | 13,84   | 17,33   | MA2712170  |               | ---  |
| Aluminium     | Melamine         | 2000x1000     | 2200x1050x25 | 12,88   | 16,08   | MA2212170  |               | ---  |
| Aluminium     | Melamine         | 2000x1200     | 2200x1260x25 | 13,40   | 16,90   | MA2812170  |               | ---  |
| Aluminium     | Melamine         | 2400x1200     | 2590x1260x25 | 17,95   | 22,30   | MA2112170  |               | ---  |
| Aluminium     | Lacquered steel  | 600x450       | 720x470x22   | 1,55    | 2,10    | MA0207170  |               | ---  |
| Aluminium     | Lacquered steel  | 900x600       | 1030x620x25  | 2,93    | 3,91    | MA0307170  |               | ---  |
| Aluminium     | Lacquered steel  | 1200x900      | 1330x920x25  | 5,59    | 7,44    | MA0507170  |               | ---  |
| Aluminium     | Lacquered steel  | 1200x1200     | 1330x1260x25 | 7,33    | 9,79    | MA3807170  |               | ---  |
| Aluminium     | Lacquered steel  | 1500x1000     | 1650x1050x25 | 7,64    | 10,12   | MA1507170  | 560375011573  | ---  |
| Aluminium     | Lacquered steel  | 1500x1200     | 1650x1260x25 | 9,07    | 12,05   | MA1207170  |               | ---  |
| Aluminium     | Lacquered steel  | 1800x900      | 2000x940x25  | 8,25    | 10,87   | MA0707170  | 5603750117070 | ---  |
| Aluminium     | Lacquered steel  | 1800x1200     | 2000x1260x25 | 10,82   | 14,30   | MA2707170  |               | ---  |
| Aluminium     | Lacquered steel  | 2000x1000     | 2200x1050x25 | 10,08   | 13,28   | MA2207170  |               | ---  |
| Aluminium     | Lacquered steel  | 2000x1200     | 2200x1260x25 | 11,00   | 14,30   | MA2807170  |               | ---  |
| Aluminium     | Lacquered steel  | 2400x1200     | 2590x1260x25 | 14,31   | 18,82   | MA2107170  |               | ---  |
| Aluminium     | Enamel           | 600x450       | 720x470x22   | 1,89    | 2,45    | CR0401170  |               | ---  |
| Aluminium     | Enamel           | 900x600       | 1030x620x25  | 3,61    | 4,60    | CR0601170  |               | ---  |
| Aluminium     | Enamel           | 1200x900      | 1330x920x25  | 6,96    | 8,81    | CR0801170  |               | ---  |
| Aluminium     | Enamel           | 1200x1200     | 1330x1260x25 | 9,16    | 11,62   | CR1701170  |               | ---  |
| Aluminium     | Enamel           | 1500x1000     | 1650x1050x25 | 9,54    | 12,02   | CR0901170  | 5603750549116 | ---  |
| Aluminium     | Enamel           | 1500x1200     | 1650x1260x25 | 11,36   | 14,33   | CR1001170  |               | ---  |
| Aluminium     | Enamel           | 1800x900      | 2000x94x25   | 10,30   | 12,93   | CR1101170  | 5603750541707 | ---  |
| Aluminium     | Enamel           | 1800x1200     | 2000x1260x25 | 13,56   | 17,05   | CR1201170  | 5603750541219 | ---  |
| Aluminium     | Enamel           | 2000x1000     | 2200x1050x25 | 12,62   | 15,82   | CR1301170  |               | ---  |
| Aluminium     | Enamel           | 2000x1200     | 2200x1260x25 | 13,20   | 16,40   | CR1401170  |               | ---  |
| Aluminium     | Enamel           | 2400x1200     | 2590x1260x25 | 17,96   | 22,47   | CR1501170  |               | ---  |
| Aluminium     | Enamel           | 2700x1200     | 2900x126x30  | 19,50   | 22,50   | CR4001170  |               | ---  |
| Aluminium     | Gridded Melamine | 600x450       | 720x470x22   | 1,93    | 2,48    | MA0221170  |               | ---  |
| Aluminium     | Gridded Melamine | 900x600       | 1030x620x25  | 3,68    | 4,67    | MA0321170  |               | ---  |
| Aluminium     | Gridded Melamine | 1200x900      | 1330x920x25  | 7,10    | 8,95    | MA0521170  |               | ---  |
| Aluminium     | Gridded Melamine | 1200x1200     | 1330x1260x25 | 9,35    | 11,81   | MA3821170  |               | ---  |
| Aluminium     | Gridded Melamine | 1500x1000     | 1650x1050x25 | 9,74    | 12,22   | MA1521170  |               | ---  |
| Aluminium     | Gridded Melamine | 1500x1200     | 1650x1260x25 | 11,59   | 14,57   | MA12212170 |               | ---  |
| Aluminium     | Gridded Melamine | 1800x900      | 2000x940x25  | 10,51   | 13,14   | MA0721170  |               | ---  |
| Aluminium     | Gridded Melamine | 1800x1200     | 2000x1260x25 | 13,84   | 17,33   | MA2721170  |               | ---  |
| Aluminium     | Gridded Melamine | 2000x1000     | 2200x1050x25 | 12,88   | 16,08   | MA2221170  |               | ---  |
| Aluminium     | Gridded Melamine | 2000x1200     | 2200x1260x25 | 13,40   | 16,90   | MA2821170  |               | ---  |
| Aluminium     | Gridded Melamine | 2400x1200     | 2590x1260x25 | 17,95   | 22,30   | MA2121170  |               | ---  |
| Aluminium     | Gridded Enamel   | 600x450       | 720x470x22   | 1,89    | 2,45    | CR0403170  |               | ---  |
| Aluminium     | Gridded Enamel   | 900x600       | 1030x620x25  | 3,61    | 4,60    | CR0603170  |               | ---  |
| Aluminium     | Gridded Enamel   | 1200x900      | 1330x920x25  | 6,96    | 8,81    | CR0803170  |               | ---  |
| Aluminium     | Gridded Enamel   | 1200x1200     | 1330x1260x25 | 9,16    | 11,62   | CR1703170  |               | ---  |

## RANGING TABLE:

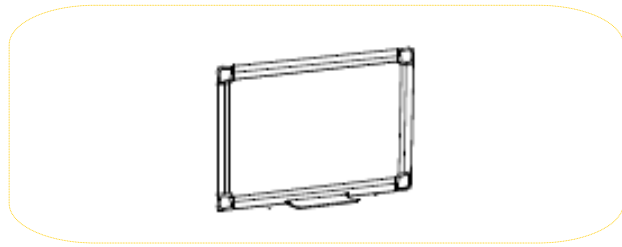
| Frame/Colour:                    | Surface/Colour:    | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | EAN: | RRP: |
|----------------------------------|--------------------|---------------|--------------|---------|---------|------------|------|------|
| Aluminium                        | Gridded Enamel     | 1500x1000     | 1650x1050x25 | 9,54    | 12,02   | CR0903170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 1500x1200     | 1650x1260x25 | 11,36   | 14,33   | CR1003170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 1800x900      | 2000x94x25   | 10,30   | 12,93   | CR1103170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 1800x1200     | 2000x1260x25 | 13,56   | 17,05   | CR1203170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 2000x1000     | 2200x1050x25 | 12,62   | 15,82   | CR1303170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 2000x1200     | 2200x1260x25 | 13,20   | 16,40   | CR1403170  |      | ---  |
| Aluminium                        | Gridded Enamel     | 2400x1200     | 2590x1260x25 | 17,96   | 22,47   | CR1503170  |      | ---  |
| Aluminium                        | PVC Finish Surface | 900x600       | 1030x620x25  | 2,06    | 2,77    | STK02021   |      | ---  |
| Aluminium                        | PVC Finish Surface | 1200x900      | 1330x920x25  | 3,60    | 5,40    | STK03021   |      | ---  |
| <b>ESSENTIAL SAPPHIRE SERIES</b> |                    |               |              |         |         |            |      |      |
| Aluminium                        | Lacquered steel    | 600x450       | 720x470x22   | 1,55    | 2,10    | MA0215170  |      | ---  |
| Aluminium                        | Lacquered steel    | 900x600       | 1030x620x25  | 2,93    | 3,91    | MA0315170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1200x900      | 1330x920x25  | 5,59    | 7,44    | MA0515170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1200x1200     | 1330x1260x25 | 7,33    | 9,79    | MA3815170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1500x1000     | 1650x1050x25 | 7,64    | 10,12   | MA1515170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1500x1200     | 1650x1260x25 | 9,07    | 12,05   | MA1215170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1800x900      | 2000x940x25  | 8,25    | 10,87   | MA0715170  |      | ---  |
| Aluminium                        | Lacquered steel    | 1800x1200     | 2000x1260x25 | 10,82   | 14,30   | MA2715170  |      | ---  |
| Aluminium                        | Lacquered steel    | 2000x1000     | 2200x1050x25 | 10,08   | 13,28   | MA2215170  |      | ---  |
| Aluminium                        | Lacquered steel    | 2000x1200     | 2200x1260x25 | 11,00   | 14,30   | MA2815170  |      | ---  |
| Aluminium                        | Lacquered steel    | 2400x1200     | 2590x1260x25 | 14,31   | 18,82   | MA2115170  |      | ---  |
| Aluminium                        | Enamel             | 600x450       | 720x470x22   | 1,89    | 2,45    | CR0406170  |      | ---  |
| Aluminium                        | Enamel             | 900x600       | 1030x620x25  | 3,61    | 4,60    | CR0606170  |      | ---  |
| Aluminium                        | Enamel             | 1200x900      | 1330x920x25  | 6,96    | 8,81    | CR0806170  |      | ---  |
| Aluminium                        | Enamel             | 1200x1200     | 1330x1260x25 | 9,16    | 11,62   | CR1706170  |      | ---  |
| Aluminium                        | Enamel             | 1500x1000     | 1650x1050x25 | 9,54    | 12,02   | CR0906170  |      | ---  |
| Aluminium                        | Enamel             | 1500x1200     | 1650x1260x25 | 11,36   | 14,33   | CR1006170  |      | ---  |
| Aluminium                        | Enamel             | 1800x900      | 2000x94x25   | 10,30   | 12,93   | CR1106170  |      | ---  |
| Aluminium                        | Enamel             | 1800x1200     | 2000x1260x25 | 13,56   | 17,05   | CR1206170  |      | ---  |
| Aluminium                        | Enamel             | 2000x1000     | 2200x1050x25 | 12,62   | 15,82   | CR1306170  |      | ---  |
| Aluminium                        | Enamel             | 2000x1200     | 2200x1260x25 | 13,20   | 16,40   | CR1406170  |      | ---  |
| Aluminium                        | Enamel             | 2400x1200     | 2590x1260x25 | 17,96   | 22,47   | CR1506170  |      | ---  |
| Aluminium                        | Enamel             | 2500x1200     | 2690x1260x25 | 18,70   | 23,20   | CR1806170  |      | ---  |

**TECHNICAL DETAILS****COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- Wooden based core with enamel, lacquered steel or white melamine on chipboard
- melamine surface: 5 year warranty
- lacquered steel surface: 10 year warranty
- enamel surface: 25 year warranty

**TECHNICAL DETAILS****CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:****SUGGESTED ADVERT:****Maya Aluminium Framed Whiteboard - Essential Series****Simple and practical whiteboard**

- Essential Topaz Series:
  - Good value for money for frequent use
- Essential Sapphire Series:
  - Good value for money, ideal for audiovisual and educational use
- Slim anodised aluminium frame
- Available in three choices of surface:
  - Melamine
  - Lacquered steel
  - Enamel
- Plastic pen tray simply clips onto frame in any position
- Available also with a faint gridded surface that aids writing but is not seen by audience
- Wall fixings supplied

**WITHIN FAMILY:**

- Maya Trio Whiteboard
- New Generation Whiteboard
- Eclipse Whiteboard
- Provision Whiteboard
- Mastervision Whiteboard

**QR CODE:**

Author: Ana Oliveira

Approval:

 Revision: 04  
 Date: 24-03-2016