

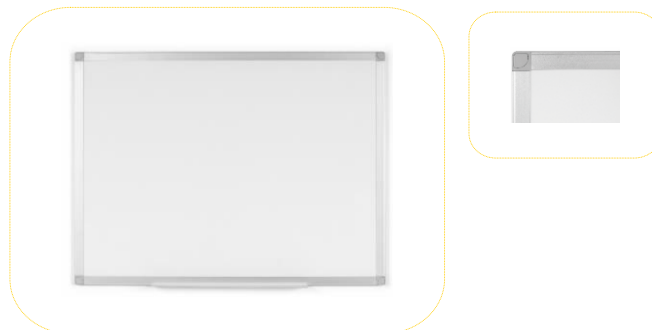
PRODUCT SHORT DESCRIPTION:

Anodized aluminium frame inspired in Minimalist office trends

FEATURES AND BENEFITS:

- Dry wipe magnetic lacquered steel surface with 10 year warranty, for regular use
- Includes plastic pen tray that can be easily clamped onto the frame, allowing effortless change
- Board corners with holes for easy fixation, improved stability and possibility to be mounted both portrait and landscape. Screw corner covers included for a clean look.
- Mounting kit included for an easy and fast fixing.
- Writing and memo board compatible with all regular dry erase markers, whiteboard and office board equipment and pin board magnets.

PRODUCT IMAGE:



MARKETING COPY:

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

APPLICATION AND SALES PROPOSITION:

- Optimized for regular use it is an easy-to-install dry wipe board that will allow you to enhance your meetings, improve presentations, and be at the top of your game in conferences and training sessions.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

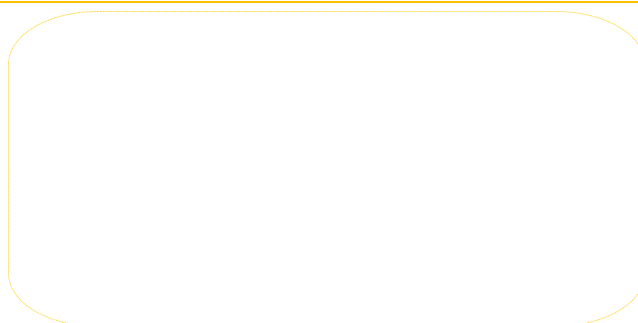
RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Aluminium	Lacquered steel / White	600x450	730x470x25	1,2	1,74	MA02759214	
Aluminium	Lacquered steel / White	900x600	1042x610x24	1,9	2,47	MA03759214	
Aluminium	Lacquered steel / White	1200x900	1352x954x28	3,9	5,13	MA05759214	
Aluminium	Lacquered steel / White	1200x1200	1690x1245x18	5,6	7,5	MA38759214	
Aluminium	Lacquered steel / White	1500x1000	1650x1055x24	6	7,85	MA15759214	
Aluminium	Lacquered steel / White	1500x1200	1690x1245x18	7	8,85	MA12759214	

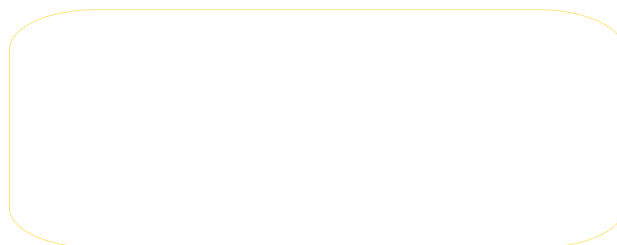
Aluminium	Lacquered steel / White	1800x900	1990x955x24	6.3	8.3	MA07759214	
Aluminium	Lacquered steel / White	1800x1200	1990x1255x24	7.7	10.5	MA27759214	
Aluminium	Lacquered steel / White	2000x1000	2150x1055x24	7.7	10.2	MA22759214	
Aluminium	Lacquered steel / White	2000x1200	2150x1259x24	8.7	10.7	MA28759214	
Aluminium	Lacquered steel / White	2400x1200	2590x1260x24	11.2	14.7	MA21759214	

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- White Lacquered Steel surface
- Softboard core

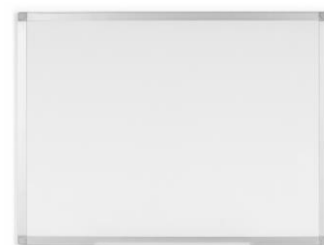
**TECHNICAL DETAILS****CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:**SUGGESTED ADVERT:****Ayda Whiteboard**

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**WITHIN FAMILY:**

- Ayda Ceramic
- Ayda Cork

QR CODE:

Author: Daniela González

Approval:

Revision: 02

Date: 12-03-2021