

PRODUCT NAME: Whiteboard Kit (Magnetic and Non-Magnetic)

PRODUCT SHORT DESCRIPTION:

A starter kit to use in magnetic or dry erase boards

FEATURES AND BENEFITS:

- Essential items for writing boards
- High quality accessories

PRODUCT IMAGE:



MARKETING COPY:

smart accessories that add up new functionality to the already useful tools produced by Bi-silque. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

- Useful kit to start to use a writing board

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like cross promotion with white boards.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
n/a	Non Magnetic	230x220 10 pc	445x235x215	3,35	3,5	KT0707	---
n/a	Magnetic	230x220 10 pc	445x235x215	3,82	4,03	KT1010	---

TECHNICAL DETAILS**COMPOSITION:**

- KT0707 Non-Magnetic
 - 1 cleaning spray 125ml
 - 1 eraser
 - 4 markers
- KT1010 Magnetic
 - 1 cleaning spray 125ml
 - 1 magnetic eraser
 - 4 markers
 - 6 magnets

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Whiteboard Kit** (Magnetic and Non-Magnetic)

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**WITHIN FAMILY:**

- Magnetic Planning kit
- Cleaning tissues
- Colorful magnets
- Magnetic characteres
- Magnetic strips and tape
- Self-adhesive tape
- Smart storage box
- Earth-It accessories

QR CODE:

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Approval:

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