

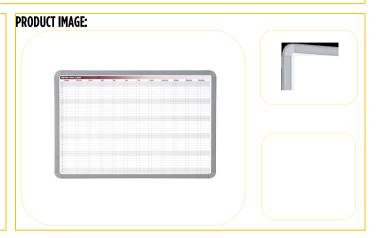
PRODUCT NAME: Magnetic 52 week Annual Planner

PRODUCT SHORT DESCRIPTION:

Bi-Office Magnetic 52 week Annual Planner

FEATURES AND BENEFITS:

- Displays the 52 weeks of the year, ideal for planning a working year in offices and small businesses
- High quality dry wipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit
- Available in five languages English, German, Spanish, French and Portuguese



MARKETING COPY:

Organization is a prime need in every business or enterprise. Successful ventures depend on precise planning where both individual and team work are coordinated in effective ways.

Bi-Office Planning Boards are excellent tools to always have schedules visible and in sight. Keeping important tasks on notice, organizing work-groups or just planning ahead is made practical and easy with our weekly, monthly or annual planners.

APPLICATION AND SALES PROPOSITION:

- Simple and effective way to plan your weeks during the year
- Clean look that fits any decoration style

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

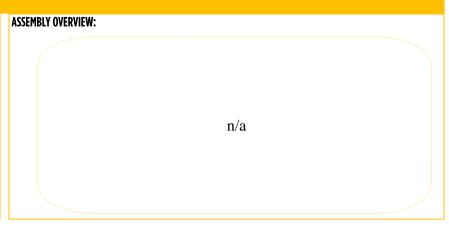
RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey aluminium	52 week Annual Planner	900x600	1030x620x25	2,80	3,80	GA0361170	

PRODUCT NAME: Magnetic 52 week Annual Planner – slim frame

TECHNICAL DETAILS

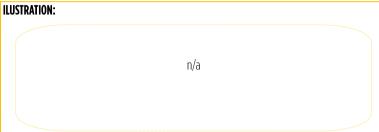
COMPOSITION:

- Aluminium frame
- Pen trav
- White magnetic and dry erase surface
- 1 marker
- 2 grey magnets Ø15mm



CERTIFICATION AND LEGISLATION:

n/a

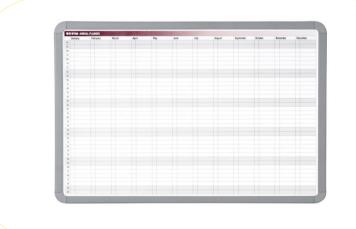


SUGGESTED ADVERT:

Magnetic 52 week Annual Planner

Bi-Office Magnetic 52 week Annual Planner

- Simple and effective way to plan your weeks during the year
- Clean look that fits any decoration style
- planning of tasks, holidays and events
- Displays the 52 weeks of the year, ideal for planning a working year in offices and small businesses
- High quality dry wipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit



WITHIN FAMILY:

- Monthly Planner
- Four Month Planner
- Perpetual Year Planner

- Monthly/Week Planner
- Gridded Planner
- Year Planner
- Other planners also available

QR CODE:



Revision: 00 Date: 06-02-2014

Author: Mónica Lima

Approval: Janha Gomes Lanca

51-IM-02 Revisão 01





