

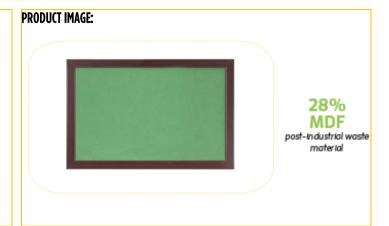
### **PRODUCT NAME:** Earth-it Prime Wood Frame Felt Board (Oak/Cherry Frame)

### PRODUCT SHORT DESCRIPTION:

### Eco friendly wood look felt noticeboard finished with sturdy 32mm frame

### **FEATURES AND BENEFITS:**

- Made from a high proportion of recycled and waste materials
- Sturdy 32mm MDF frame with a choice of cherry or oak look finish
- For use with pus hpins
- Available in Grey, Blue, red and Green felt surface
- Wall fastening kit included
- Other frames finishings available



### MARKETING COPY:

The Bi-Office line of Info-Boards combines a direct approach to information display with the most up-to-date products and technology; adding performance, durability and a distinct contemporary design to commodities of already proven excellence. From executive to personal use, our solutions are extremely versatile and come in a wide range of surface and framing choices. Managing ideas, displaying important notices for individual or team work organization is made simple and straightforward by our durable and elegant boards.

### APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

| RANGING TABLE: |                 |               |              |         |         |            |      |
|----------------|-----------------|---------------|--------------|---------|---------|------------|------|
| Frame/Colour:  | Surface/Colour: | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | RRP: |
| Oak Frame      | Grey Felt       | 900x600       | 1030x620x25  | 2,43    | 3,42    | FB0742233  | -    |
| Oak Frame      | Grey Felt       | 1200x900      | 1330x920x25  | 4,37    | 6,23    | FB1442233  | -    |
| Oak Frame      | Grey Felt       | 1800x1200     | 2000x1260x25 | 8,10    | 11,58   | FB8542233  | -    |
| Oak Frame      | Blue Felt       | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0743233  | -    |
| Oak Frame      | Blue Felt       | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1443233  | -    |

Page 1 | 3

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## **PRODUCT NAME:** Earth-it Prime Wood Frame Felt Board (Oak/Cherry Frame)

| Frame/Colour: | Surface/Colour: | Product Size: | Packed mm    | N.W. kg | G.W. kg | Reference: | RRP: |
|---------------|-----------------|---------------|--------------|---------|---------|------------|------|
| Oak Frame     | Blue Felt       | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8543233  | -    |
| Oak Frame     | Red Felt        | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0746233  | -    |
| Oak Frame     | Red Felt        | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1446233  | -    |
| Oak Frame     | Red Felt        | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8546233  | -    |
| Oak Frame     | Green Felt      | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0744233  | -    |
| Oak Frame     | Green Felt      | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1444233  | -    |
| Oak Frame     | Green Felt      | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8544233  | -    |
| Cherry Frame  | Grey Felt       | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0742653  | -    |
| Cherry Frame  | Grey Felt       | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1442653  | -    |
| Cherry Frame  | Grey Felt       | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8542653  | -    |
| Cherry Frame  | Blue Felt       | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0743653  | -    |
| Cherry Frame  | Blue Felt       | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1443653  | -    |
| Cherry Frame  | Blue Felt       | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8543653  | -    |
| Cherry Frame  | Red Felt        | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0746653  | -    |
| Cherry Frame  | Red Felt        | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1446653  | -    |
| Cherry Frame  | Red Felt        | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8546653  | -    |
| Cherry Frame  | Green Felt      | 900x600       | 1030X620X25  | 2,43    | 3,42    | FB0744653  | -    |
| Cherry Frame  | Green Felt      | 1200x900      | 1330X920X25  | 4,37    | 6,23    | FB1444653  | -    |
| Cherry Frame  | Green Felt      | 1800x1200     | 2000X1260X25 | 8,10    | 11,58   | FB8544653  | -    |

### **TECHNICAL DETAILS**

### COMPOSITION:

- Oak/Cherry lined MDF frame
- Felt surface
- Made from recycled and waste materials

| SSEMBLY OVERVIEW: |     |  |
|-------------------|-----|--|
|                   | n/a |  |
|                   | n/a |  |

| n/a | CERTIFICATION AND LEGISLATION: | ILLUSTRATION: |     |  |
|-----|--------------------------------|---------------|-----|--|
| n/a | /a                             |               |     |  |
| n/a |                                |               |     |  |
| n/a |                                |               |     |  |
|     |                                |               | n/a |  |
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|     |                                |               |     |  |
|     |                                |               |     |  |

52-IM-01 Revisão 01



Bi-Bright interactive whiteboards





### **PRODUCT NAME:** Earth-it Prime Wood Frame Felt Board (Oak/Cherry Frame)

### SUGGESTED ADVERT:

# Earth-it Prime Wood Frame Felt Board (Oak/Cherry Frame)

### Eco friendly wood look felt noticeboard finished with sturdy 32mm frame

- Made from a high proportion of recycled and waste materials
- Sturdy 32mm MDF frame with a choice of cherry or oak look finish
- For use with push pins
- Available in Grey, Blue, red and Green felt surface
- Wall fastening kit included
- Other frames finishings available



28% MDF post-industrial waste material

### WITHIN FAMILY:

- Earth-it Executive Frame Cork Board
- Earth-it Prime Frame Cork Board
- Earth-it Executive Frame Combo Board
- Earth-it Prime Frame Combo Board
- Earth-It Cork Board
- Earth-it aluminium framed noticeboard

QR CODE:



**Revision: 01** Date: 19–08–2015

Author: Ana Oliveira

Approval:







