

**PRODUCT SHORT DESCRIPTION:**

**Fully mobile and adjustable double sided easel**

**FEATURES AND BENEFITS:**

- Essential Series:
  - Good value for money for frequent use
- Magnetic dry erase surface suitable for frequent use
- Four locking castors for easy mobility
- Fully adjustable pad clamp - holds any size easel pad
- Includes lower storage tray
- Adjustable height makes it suitable for any age
- Also available with melamine surface
- Board size: 750x1070mm
- Metal tray dimension: 660x455mm
- Assembled size: 1700 (max.)x750x600mm

**PRODUCT IMAGE:**



**MARKETING COPY:**

This fully mobile and adjustable double sided easel is versatile enough for any situation. With its dry-erase surface it is suitable for frequent use. Having adjustable height, this product is usable by any age group. Its fully adjustable pad clamps hold any size easel pad. Contains 4 castors for enhanced mobility which are lockable when not in use.

**APPLICATION AND SALES PROPOSITION:**

- Enhanced presentation in a simple and easy way

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

Frame/Colour	Surface/Colour	Product Size mm	Packed mm	N.W. kg	G.W. kg	Reference	RRP
Black Aluminium	Melamine	1700x750x600	1550x780x100	14,5	18,3	EA49125016	-
Black Aluminium	Lacquered steel	1700x750x600	1550x780x100	17	20,8	EA49145016	-

**TECHNICAL DETAILS****COMPOSITION:**

- Magnetic dry erase surface
- Four locking castors
- Fully adjustable pad clamp
- Lower storage tray
- Adjustable height
- Metal tray

**ASSEMBLY OVERVIEW:**

n/a

**CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:****Creation Station Easel****Fully mobile and adjustable double sided easel**

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**WITHIN FAMILY:**

- 4 Leg Easel

**QR CODE:**

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Approval:

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