

**PRODUCT SHORT DESCRIPTION:**

Easel with aluminium frame and adjustable paper holder

**FEATURES AND BENEFITS:**

- Choice Series:
  - smart and economical solution for regular use
- Highly portable easel with choice of size and magnetic or non-magnetic surface
- Easy to assemble and adjustable height
- Adjustable flip pad clamp, for use with any flipchart pad
- Model available with 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full length pen-tray
- Lightweight aluminium frame
- Professional use

**PRODUCT IMAGE:**



**MARKETING COPY:**

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our ceramic steel surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

**APPLICATION AND SALES PROPOSITION:**

- Enlarge your presentation space with a smart and economical solution for regular use
- Combine magnetic and paper pads

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>CHOICE SERIES</i>							
Aluminium frame	Lacquered steel	A1 [600x850]	1100x775x95	7,00	9,50	EA4606045	---
Aluminium frame	Lacquered steel	Euro [700x1000]	1215x880x95	7,50	10,00	EA2306045	---
Aluminium frame w/ arms	Lacquered steel	A1 [600x850]	1100x775x95	7,10	9,60	EA4606046	---
Aluminium frame w/ arms	Lacquered steel	Euro [700x1000]	1215x880x95	7,60	10,10	EA2306046	---
Aluminium frame	Melamine	A1 [600x850]	1100x775x95	7,00	9,50	EA4600045	---
Aluminium frame	Melamine	Euro [700x1000]	1215x880x95	7,40	9,90	EA2300045	---

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Aluminium frame w/ arms	Melamine	Euro [700x1000]	1215x880x95	7,50	10,00	EA2300046	---
Black Aluminium frame	Melamine	Euro [700x1000]	1215x880x95	7,40	9,90	EA2301475	---

**TECHNICAL DETAILS****COMPOSITION:**

- Aluminium slim frame
- Melamine or Lacquered steel surface
- Wooden based core
- Full length pen tray
- 2 year warranty

**ASSEMBLY OVERVIEW:****CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:****Easy Tripod Easel - Choice Series****Easel with aluminium frame and adjustable paper holder**

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**WITHIN FAMILY:**

- Economic Tripod Easel
- Frameless Classic Easel
- Classic A Easel

**QR CODE:**

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Approval:

**Revision: 01**  
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