

PRODUCT SHORT DESCRIPTION:

Popular Frameless Tripod Dry Erase Easel

FEATURES AND BENEFITS:

- Choice Series:
 - smart and economical solution for regular use
- Frameless quality melamine surface
- Available in A1 ad Euro size versions
- Simple pad hanger
- Easy to assemble and adjustable height
- Full lenght metallic pen-tray
- Lightweight portable solution

PRODUCT IMAGE:



MARKETING COPY:

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our ceramic steel surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

- Frameless smart and economical solution for regular use

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
 END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>CHOICE SERIES</i>							
Aluminium	Melamine	600x850 (A1)	1100X775X95	7,00	9,20	EA4600113	---
Aluminium	Melamine	700x1000 (Euro)	1215X880X95	7,60	9,80	EA2300113	---

TECHNICAL DETAILS**COMPOSITION:**

- Aluminum frame
- Wooden based core with white melamine surface
- Pen Tray
- 2 year warranty

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Frameless Classic Easel****Popular Frameless Tripod Dry Erase Easel**

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**WITHIN FAMILY:**

- Economic Tripod Easel
- Easy Tripod Easel
- Classic A Easel

QR CODE:

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Approval:

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