

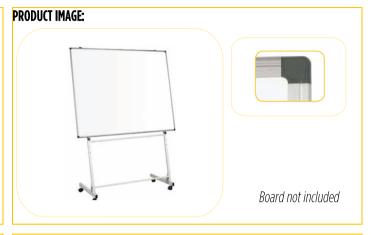
PRODUCT NAME: Ultimate Board Easel

PRODUCT SHORT DESCRIPTION:

Useful mobile stand to accommodate whiteboards or notice boards

FEATURES AND BENEFITS:

- Steel powder coated stand mounted on 4 locking castors
- Available in two convenient widths
- Board chosen separately from Maya range
- Space saving solution
- Total height:2,05m
- Adjustable in 3 positions height from the ground until the board:
 - o 0.70m
 - o 0,80m
 - o 0,90m



MARKETING COPY:

Our Mobile Boards provide stable solutions for use in conference rooms and multifunctional spaces. Adding portability to our top-line boards we created versatile solutions that combine the best and most useful characteristics of our dryerase magnetic boards with the possibility of using a double faced surface to expedite presentations.

APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

Promote the 2 parts (structure and board) bought together by a better price Give more board options to combine, even combo boards. Cross selling with cleaners and accessories.

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Light Grey steel	n/a	width 900mm*	1880x590x65	11	13	EA4401	
Light Grey steel	n/a	width 1400mm*	1880x590x65	12	14	EA4402	

*suitable for boards with minimum height 700mm

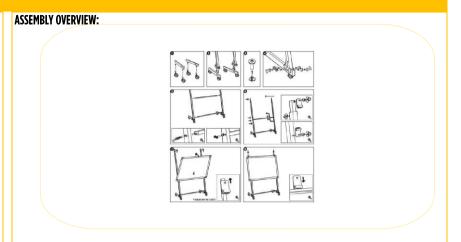


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TECHNICAL DETAILS

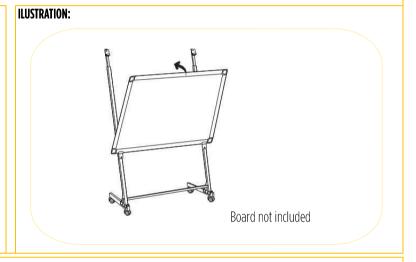
COMPOSITION:

- Steel powder coated structure
- 4 plastic locking castors
- 2 year warranty



CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

Ultimate Board Easel

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WITHIN FAMILY:

• N/a

Author: Mónica Lima Approval:



QR CODE:



Revision: 02 Date: 02.03.2015

52-IM-01 Revisão 01





