

PRODUCT NAME: Earth-It Enamel Board

PRODUCT SHORT DESCRIPTION:

Earth-It Enamel Board Aluminium Frame

FEATURES AND BENEFITS:

- High performance enamel surface ideal for intensive use
- Combines durability, superior visibility, exceptionally smooth writing / erasing and scratch resistance
- Aluminium pen tray and wall fastening kit included
- Vertical or horizontal mounting
- 25 years warranty on board surface
- Certified with C2C Silver



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

Answering to the contemporary need of finding sustainable options for the continued development of our consumer needs, Bi-Office products are offered in ecologically concerned formats. Our Earth-It! presentation boards provide our customers with the best performance and professional quality, from recycled and recyclable materials.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

APPLICATION AND SALES PROPOSITION:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:								
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	EAN:	RRP:
Grey aluminium	White ceramic steel	600x450	720x470x20	1,69	2,09	CR0420790		
Grey aluminium	White ceramic steel	900x600	1042x610x26	3,31	4,24	CR0620790		
Grey aluminium	White ceramic steel	1200x900	1330x920x25	7,00	8,94	CR0820790		
Grey aluminium	White ceramic steel	1500x1000	1650x1050x25	9,60	12,19	CR0920790	5603750549796	
Grey aluminium	White ceramic steel	1500x1200	1650x1260x25	11,43	14,53	CR1020790		
Grey aluminium	White ceramic steel	1800x900	2000x940x25	10,37	13,11	CR1120790	5603750541196	
Grey aluminium	White ceramic steel	1800x1200	2000x1260x25	13,64	17,28	CR1220790		

Page 1 | 2







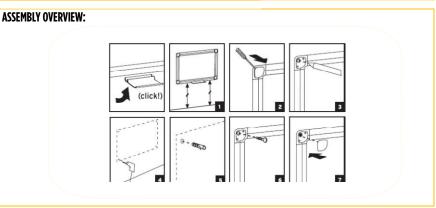
PRODUCT NAME: Earth-It Enamel Board

Grey aluminium	White ceramic steel	2000x1000	2200x1050x25	12,70	16,04	CR1320790	
Grey aluminium	White ceramic steel	2000x1200	2200x1250x25	13,60	17,50	CR1420790	
Grey aluminium	White ceramic steel	2400x1200	2590x1260x25	18,07	22,77	CR1520790	

ECHNICAL DETAILS

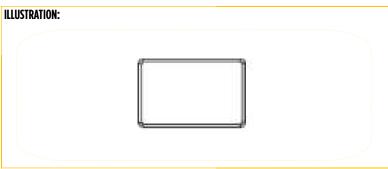
COMPOSITION:

- Aluminum frame
- Wooden based core with enamel surface
- 25 year warranty



CERTIFICATION AND LEGISLATION:

Ceramic surface complies with EN14864



SUGGESTED ADVERT:

Earth-It Enamel Board

Earth-It Enamel Board Aluminium Frame

- High performance enamel surface ideal for intensive use
- Combines durability, superior visibility, exceptionally smooth writing / erasing and scratch resistance
- Aluminium pen tray and wall fastening kit included
- Vertical or horizontal mounting
- 25 years warranty on board surface
- Certified with C2C Silver



WITHIN FAMILY:

- Earth-it melamine board
- Earth-it lacquered steel board
- Earth-it Trio Maya white boards

QR CODE:



52-IM-01 Revisão 01



Bi-Bright[®]
interactive whiteboards

