

PRODUCT IRED⁺ 78" . 88" . 96" Multitouch - NAME: Interactive Whiteboard

PRODUCT SHORT DESCRIPTION:

3 in 1 solution: interactive board, projection screen and standard whiteboard

FEATURES AND BENEFITS:

- Multi-touch technology allows richer use of specific contents
- Plug & Play
- Extremely easy to use
- Accurate infrared technology
- Low power consumption
- 25 year warranty ceramic steel surface
- Highly scratch-resistant
- Black aluminium frame

PRODUCT IMAGE:



MARKETING COPY:

Multimedia and interactive content adds a richness and vibrancy to your presentation. The audience feels more involved, engaged and informed when they get closer to the subject. This increases audience focus on your presentation and enhances retention of information. This can be achieved with a simple projection screen, either mobile or wall fixed. But the very latest facilities are now investing in one of the latest Interactive Solutions, such as an Interactive Whiteboard or LCD screen.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING

Frame/Colour:	Surface/Colour:	Product Size:	Packed	N.W. kg	G.W. kg	Reference:	RRP:
Black Aluminium	High quality Ceramic	1637x1229 (78")	1808x1400x	17,3	21,1	BI1291720	-
Black Aluminium	High quality Ceramic	1229x1944x47	2115x1400x	18,9	24,3	BI1791720	-
Black Aluminium	High quality Ceramic	1229x2199x47	2370x1400x	21,4	27,2	BI1591720	-

TECHNICAL DETAILS**COMPOSITION:**

- Back structural frame: aluminium
- Corners: ABS plastic
- Frontal frame: matte aluminium
- Surface: High quality ceramic steel surface
- Tray: Aluminium with ABS plastic caps
- Multitouch Infrared Technology
- 4 point – gesture recognition
- Plug & play
- 2 GB Internal Memory
- Included accessories: Tray, USB cable, Wall mounting kit, CD (documents)

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

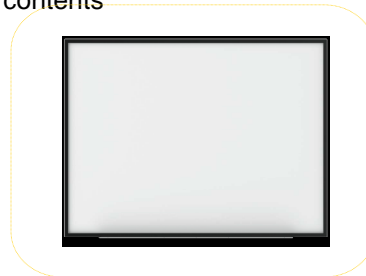
n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**IRED⁺ 78" . 88" . 96" Multitouch –
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**WITHIN FAMILY:**

- Slimline Professional 78" .96"
- ERED+ 78' .96"

- Interactive Whiteboards Accessories
- Whiteboard extensions / 55" .78" .96"

QR CODE:



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Approval: *Ana Oliveira*

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