

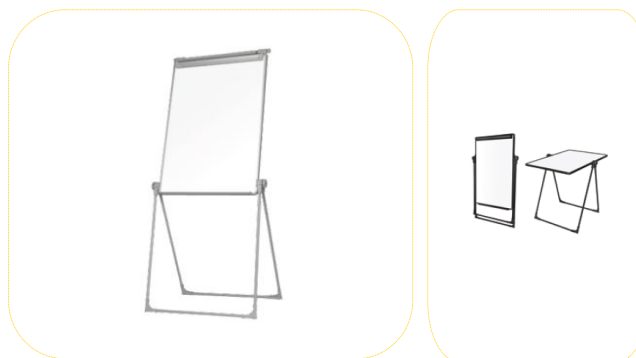
PRODUCT SHORT DESCRIPTION:

Double loop leg easel for ultimate stability

FEATURES AND BENEFITS:

- Choice Series:
 - smart and economical solution for regular use
- High quality Euro sized easel available in magnetic and non magnetic versions
- Double footbar metal structure for extra stability
- Robust and durable aluminium framed board
- Height and angle adjustable for ultimate flexibility
- Adjustable pad clamp, for use with any flipchart pad
- Includes 2 telescopic side arms for additional presentation
- Full length pen-tray
- Total Height = 1,75m

PRODUCT IMAGE:



MARKETING COPY:

Our Top line easels put together the best of our boards in lightweight resilient products. Their appealing and sober design frames a sturdy professional product capable of the best performance in any presentation situation. Efficient in all aspects, these easels are the ultimate versatile and portable interactive display.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>CHOICE SERIES</i>							
Black Aluminium	Melamine	700x1000	1240x925x100	11,90	14,90	EA3500072	-
Black Aluminium	Lacquered steel	700x1000	1240x925x100	12,00	15,00	EA3506072	-
Grey Aluminium	Melamine	700x1000	1240x925x100	11,90	14,90	EA3500322	-
Grey Aluminium	Lacquered steel	700x1000	1240x925x100	12,00	15,00	EA3506322	-

TECHNICAL DETAILS

COMPOSITION:

- Aluminium frame
- Melamine or lacquered steel surface
- Wooden core

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

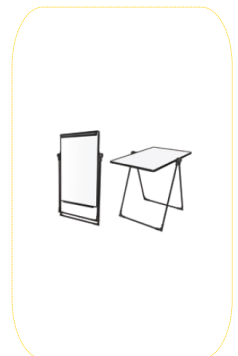
n/a

SUGGESTED ADVERT:

Premiere Easel - Choice Series

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WITHIN FAMILY:

- Footbar Easel

QR CODE:



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Approval:

Revision: 00

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